

WINTER 2002

Monmouth

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PEACE

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complies with all major federal and state laws and
executive orders requiring equal employment
opportunity and/or affirmative action.

Calendar OF EVENTS

FEBRUARY 8

Scholarship Rose Ball Kick-Off Party
Wilson Hall

FEBRUARY 17

River North Chicago
4 PM, Pollak Theatre

MARCH 2

Alumni Wine Tasting Party
Wilson Hall, Versaille Room

MARCH 23

Joel Gray
8 PM, Pollak Theatre

APRIL 19

Rita Moreno
8 PM, Pollak Theatre

MAY 4

Ben Vereen
8 PM, Pollak Theatre

MAY 4

Scholarship Rose Ball
Wilson Hall

MAY 22

Commencement

MAY 30

Real Estate Institute Award Dinner
Wilson Hall

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C O N T E N T S

FEATURES

Abe Lincoln, Micky Mantle and a Rumpled, Grumpy
Political Genius: A Conversation with Trustees Harold
Hodes and Cary Edwards 8

www.monmouth.edu 12

Backpack to Briefcase: Part 3 Networking 16

The Rocky Power Show
Two Grads find Love and Make a Difference 20

Quest for Key West:
How John and Jean Dillon Laid Down the Law 26

Working Night and Day for Success 28

The Daily Miracle of Special Education:
The School for Children Comes of Age 32

DEPARTMENTS

On Campus 2
Alumni News 34
Class Notes 36



8



20



26



28



32

27TH ANNUAL CHRISTMAS BALL



President Rebecca Stafford (far left) and Chairman of the Board of Trustees Paul S. Doherty, Jr. '67 (far right) look on as Chairman of the Library Association Joan Brearley '94 presents a check to Terry Webb, dean of the Monmouth University Library.



Members of the Monmouth University Library Association at the 27th Annual Christmas Ball.

Historic Woodrow Wilson Hall was again the setting for the annual Christmas Ball and Celebration of Trees on Saturday, December 1, 2001. The event was sponsored by the Monmouth University Library Association in cooperation with the Monmouth University Business Council, and chaired by Joan Brearley '94.

The Christmas Ball transformed Wilson Hall into a winter wonderland with spectacular Christmas trees surrounding the dance floor, grand stairway, and bandstand. The black tie event featured music by the band, Encore. Guests enjoyed cocktails, dinner, dancing, a cash raffle and a silent auction.

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IN MEMORIAM

Peter M. Bazelmans, plumber in the Facilities Management Department, died this past fall. Peter was a plumber at the University for the past 20 years. Messages of condolence can be sent via email to fiorefh@aol.com.

The Monmouth University Scholarship Ball Committee invites you to the

2002 Rose Ball Kick-off Party

Celebrating Valentine's Day

Friday, February 8 at 7:30 PM at Woodrow Wilson Hall \$75 per person

Entertainment by the Party Dolls

Cocktails and hors d'oeuvres generously provided by local restaurants

Silent Auction/ 50/50 Cash Raffle/ Valet Parking

Proceeds benefit the Monmouth University Scholarship Fund

EDUCATING THE PUBLIC ABOUT TERRORISM AND INTERNATIONAL ISSUES

A new on-line community forum enables visitors to ask academic experts specific questions about complex issues. The resource center, called Responses and Reflections, addresses issues related to the aftermath of the September 11, 2001 terrorist attacks.

The on-line resource center is presented by the Global Understanding Project, which was developed by Monmouth University to encourage and promote awareness of international issues and activities to the University community. The Project seeks to accomplish this through academic programs, field experiences, institutional relationships and exchanges, scholarship, and research.

The forum offers links to useful resources and information and provides a forum for public discussion. Visitors can also e-mail questions directly to Monmouth University faculty members who are experts in the areas of: American defense and foreign policy; terrorism and its impact on business and the economy; global perspectives related to politics, history, economy and society; world religions and cultures; media, propaganda and patriotism; civil liberties and security; and living with terrorism (managing fear, anger and stress).

Monmouth University welcomes the community's feedback and participation in this exciting, new initiative as it strives to build the foundations of hope, peace, and justice through a better understanding of national and global issues.

MONMOUTH UNIVERSITY SELECTS NEW DIRECTOR OF THE GOVERNOR'S SCHOOL

Dr. C. Michael Aho, of Long Branch, has been appointed the director of the Governor's School for Public Issues and the Future of New Jersey.

"Dr. Aho was chosen to head our Governor's School because of his specialization in economics and public policy," said Thomas S. Pearson, provost and vice president for Academic Affairs. "His knowledge and expertise will be a true asset to the future success of the School."

Before joining Monmouth University Dr. Aho was an independent consultant on global economics to corporations, government agencies, colleges and universities. Prior to that he was vice president and senior international economist with Prudential Securities, Inc. Dr. Aho has also held positions with the Council on Foreign Relations, former United States Senator Bill Bradley and the U.S. Department of Labor.

Dr. Aho is an advisor to the honors program at the University of Michigan where he received his Bachelor of Arts. He received his doctorate in economics from the Massachusetts Institute of Technology.



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ROACH EARNS *ESPN/USA TODAY* FOOTBALL HONOR

Standout Jay Roach, Toms River, was recognized for his excellence as he was tabbed the *ESPN/USA Today* Division I-AA Special Teams Player of the Week in September. Roach got Monmouth's 2001 campaign started in grand fashion as he opened the contest with a 93-yard kickoff return to stake the Hawks to a 6-0 lead vs. Northeast Conference rival Wagner. Monmouth would eventually prevail 23-15 in the contest.

The kickoff was notable on three fronts. The distance equaled the school record set by Kevin Francis when he returned a kickoff 93 yards for a touchdown vs. Mercyhurst on October 5, 1996. With the return, Roach also became the first Monmouth player to ever return two kickoffs for touchdowns in their career. Finally, it marked the second consecutive game, dating back to Monmouth's 32-28 victory over Jacksonville on November 18, 2000, that Roach returned the game's opening kickoff for a touchdown.

MONMOUTH FINISHES EIGHTH AT ECAC GOLF CHAMPIONSHIPS

Monmouth University finished eighth at the 26-team ECAC Golf Tournament. Monmouth recorded a one-day total of 320 to finish 21 strokes behind team champion Hartford at the Seven Oaks Golf Course in Hamilton, NY.

The Hawks were led by Dan Carille who fired a 76 to finish in a tie with eight other golfers for eighth place. Hartford's Chris Holmes was the individual champion with a 68. J.J. Silvestri was the next Hawk on the leaderboard. He carded an 80 to finish in a tie for 42nd place. Rick Wortman was one stroke back as he toted an 81 to finish in a tie for 55th place. Brian Wilcox and Brian Pepe rounded out the Hawks fivesome with scores of 83 and 89, respectively, to finish in 70th and 119th positions. Monmouth finished tied for first with Long Island among the nine Northeast Conference teams in action at the event.

DIRECTOR OF ATHLETICS RECEIVES NATIONAL HONOR

Marilyn McNeil, director of Athletics, was honored as the National Association of Collegiate Women Athletic Administrators (NACWAA) NCAA Division I-AA Administrator of the Year.

The Administrator of the Year Award is presented to NACWAA members for significant contributions made as an administrator of intercollegiate athletics. This award, recognizing administrative excellence, is presented annually to members in NCAA Divisions I-A, I-AA, I-AAA, Division II, Division III, NAIA/Junior/Community Colleges and Organizations. The 2001 Administrator of the Year Banquet, presented by Jostens, was held on October 15 at the NACWAA Fall Forum in Wilmington, North Carolina.

"I am honored to receive this award," said Dr. McNeil. "I am only able to receive this award because of the wonderful people of Monmouth University and the students I represent."

Dr. McNeil, who was named Director of Athletics at Monmouth University in 1994, is one of just 26 female athletics directors on the NCAA Division I level. She is very active on the national level of intercollegiate athletics. Dr. McNeil is a member of the NCAA Division I Management Council, chair of the NCAA Committee on Women's Athletics, and serves as the Management Council Liaison to the National Student-Athlete Advisory Committee. She also served on the Committee on Student-Athlete Welfare, Access and Equity, and on the NCAA Council Committee on Financial Aid and Amateurism.

A native of Canada, Dr. McNeil was awarded her Bachelor's Degree in physical education from the University of Calgary in 1968. She continued her education at McGill University in Montreal, where she earned a Master's Degree in physical education in 1974. She completed her formal education in 1993 after receiving a doctoral degree in higher education administration from Washington State University.

STUDENT PRESENTS NASA RESEARCH TO SOCIETY FOR SPACE AND GRAVITATIONAL BIOLOGY

Susan Koreen, of Long Branch, completed one of the world's top undergraduate internships this summer with NASA and then presented research from her internship at the 17th annual meeting of the Society for Gravitational and Space Biology, held November 7 to 11 in Alexandria, Virginia.



The title of Koreen's presentation was "The Effects of Arterial Blood Pressure Loading on the Carotid-Cardiac Baroreflex Response and its Correlation to Pulse Pressure." The focus was on overcoming a reflex response that causes astronauts to pass out when they return from space to the Earth's gravitational force.

Koreen is a Monmouth Medical Scholar and member of Monmouth University's biology honor society. She completed her internship with NASA in September. Koreen was selected for the biomedical research project as part of her NASA internship.

Koreen is the second Monmouth University biology major to be accepted for the NASA internship. The other student was her brother, Larry '98, who was recognized as one of the top undergraduates in the United States by *USA Today*.

UPDATE ON CAMPUS CONSTRUCTION

The NJ Department of Transportation has nearly completed construction of the pedestrian underpass. Traffic on Cedar Avenue (Route 71) has been maintained during the construction period. When the underpass is complete it will eliminate the mid-block pedestrian crossing currently staffed by the University's crossing guard. As part of the construction project, new lighting will be installed along the walkways, retaining walls and in the underpass. In addition, 4 closed circuit video cameras and 4 panic buttons that are linked directly to the University's Police Department will be mounted throughout the underpass. The total cost of the project is estimated to be \$4,000,000 and is funded by the federal government. When complete the underpass will allow safer passage from the main campus to the North Campus for students, faculty, and employees.

MONMOUTH TOPPLES VANDERBILT TO REACH CHAMPIONSHIP GAME OF HAWAII-PACIFIC TOURNAMENT

This past November the Monmouth University Men's Basketball Team became the first team in NEC history to defeat a member of the powerhouse Southeastern Conference. Monmouth University scored an 81-67 victory over Vanderbilt University in the semifinal contest at the Hawaii Pacific University Thanksgiving Classic at the Blaisdell Center. With the victory, Monmouth moved to the championship game of the tournament where it played the University of Notre Dame and finished in second place.

While Monmouth is well-known for its solid defense, the Hawks offense came up big in the Vanderbilt victory. The Hawks shot 50 percent (13-of-26) from the field in the first half in building a 32-29-halftime lead. Monmouth extended the lead to as many as 20 points in the second half as the Hawks shot 19-of-22 (86.4 percent) from the charity stripe down the stretch.

The Hawks' offensive arsenal was spearheaded by 2001 Northeast Conference Player of the Year Rahsaan Johnson who logged 30 points and seven assists. Johnson shot 10-of-17 from the field and 7-of-7 from the foul line on the evening. Jason Krayl continued his steady play as he accounted for 16 points, five rebounds, three assists and four steals. Russ Anderson came in off the bench to contribute 14 points. Kevin Owens was the game's leading rebounder with 11 caroms.

Vanderbilt had four players with double-digits in the scoring column, but managed just five points from its bench. Matt Freije and Sam Howard led the Commodore offense with 17 points each. David Przybyszewski logged 12 points and seven rebounds. Scott Hundley chipped in with 10 points, five rebounds and four assists.



Forbidden Broadway
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Sat. Mar 23



Rita Moreno
Fri. Apr 19



Ben Vereen
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ALUMNUS FACULTY MEMBER WINS HUMANITARIAN AWARD

Dr. Saliba Sarsar '78, Tinton Falls, received a humanitarian award from the Jersey Shore Chapter of the National Conference for Community Justice (NCCJ). The award was presented at its annual award dinner held on September 13 at the PNC Bank Arts Center.

The National Conference for Community and Justice is a human relations organization that is dedicated to fighting bias, bigotry and racism in America. The organization promotes understanding and respect among all races, religions and cultures through advocacy, conflict resolution and education.

Dr. Sarsar was chosen because of his work with Project Understanding, an organization that he co-founded in Monmouth County. Project Understanding brings Arab-Americans and Jewish-Americans together for open discussion and activities in an effort to foster peaceful coexistence.

Dr. Sarsar is the associate vice president for Academic Program Initiatives and an associate professor of Political Science at Monmouth University. Born and raised in Jerusalem, Dr. Sarsar is an American citizen.

MONMOUTH UNIVERSITY HONORED FOR ITS ENVIRONMENTAL BEAUTY

New Jersey Turfgrass Association selected Monmouth University's campus as its 2001 Recognition Award Winner. The Award — which recognizes an individual or organization for exemplary achievements in turfgrass projects each year — was presented at the New Jersey Turfgrass Association and Landscape Expo on December 12, 2001 at the Trump Taj Mahal Casino Resort in Atlantic City.

Monmouth University was chosen for the “remarkable strides” in its athletic fields development and restoration and campus beautification, with turfgrass improvement and management as a key element in the overall project.



ABE LINCOLN, MICKEY MANTLE AND A RUMPLED, GRUMPY POLITICAL GENIUS

A Conversation with Trustees Harold Hodes '65 and Cary Edwards

BY FRANK DI ROCCO, JR.

As we step outside to the patio of the Samuel H. Magill Commons, the two gentlemen whom I escort wonder aloud if there will be cookies at the meeting that will follow our interview. Listening to their tongue-in-cheek banter and good-hearted teasing, anyone can tell that these two men go back a long way. What one might not know is that the duo was responsible for some of the most important legislation and initiatives that have ever been achieved in New Jersey.

I am speaking of Harold Hodes '65 and W. Cary Edwards, two of Monmouth University's most celebrated Trustees. Mr. Edwards joined the Board of Trustees in 1990 and Mr. Hodes in 1996.

Mr. Hodes is a senior partner of Hodes, Shaw, Bodman, Gluck, LLC, the state's largest lobbying firm, located in Trenton. He also serves as chairman of DKB, a public relations and advertising agency. Mr. Edwards is partner of his own law firm: Edwards and Caldwell, in Hawthorne. He is also a member of New Jersey's state commission of investigation, which combats organized crime and official corruption.

Prior to their careers in the private sector, Mr. Hodes and Mr. Edwards were two of the most influential powerbrokers in New Jersey politics – but on opposite ends of the political spectrum. The two met in 1979. “Cary was a legislator on the Republican side and I was chief of staff to a Democratic governor,” said Mr. Hodes. “We crossed paths all of the time.” Despite the differences in their political philosophies, they formed a strong friendship that still exists today.

“Part of his responsibility was to get Governor Byrne's policies and programs through the legislature,” said Mr. Edwards. “Even though the Democrats had the majority in the legislature

there was a need to have interaction with the minority party which I was a member of,” he said. “So we worked together on some issues and that is where I first met Harold.”

Two key initiatives they worked on were the creation of New Jersey Transit and preservation of the Pine Barrens. It was then that they formed a bond. However, their history goes back even further. Mr. Hodes is an alumnus of Monmouth University and Mr. Edwards attended Seton Hall. Mr. Edwards' fraternity (Tau Kappa Epsilon) had a chapter at Monmouth and he would often come to campus to visit.

It was during the establishment of the New Jersey Governor's School that Mr. Edwards became involved with

Monmouth University. “I thought Monmouth was one of the unpolished gems of New Jersey and had incredible potential,” said Mr. Edwards. “When I left public office I had an opportunity to join the Board of Trustees and I felt that maybe I could help.”

“And he did,” said Mr. Hodes. “I was an alum and I was always here,” he said. “When I was asked to join the Board I said ‘absolutely.’ And then Cary and I formed this alliance. Monmouth University is a jewel right now and we need to let legislators and people know about it and understand what its economic impact is on Monmouth and Ocean Counties.”



Trustees Harold Hodes '65 (left) and Cary Edwards (right) sit and discuss politics and their involvement in Monmouth University.

Q You are both on opposite ends of the political spectrum. How do you explain this?

Hodes: “Just by choice. I came out of a Democratic household. My history was always with the Democrats. I worked for the Mayor of the city of Newark.”

Edwards: “And I grew up in Bergen County which was dominated by Republicans. If you had an idea that you wanted to get involved in, you needed to pick a side. You either picked the Republican or Democrat side. Because I wanted to make a difference and the Republicans in my little world

were in control at the time, I picked the Republican Party. Plus my family was Republican. I come from the moderate wing of the Republican Party and that's not that far away, philosophically, from some of my good friends on the Democrat side.”

Hodes: “The thing to remember here is that you always need to build coalitions around issues to achieve whatever is in the best interests of the State. So that is where we developed a camaraderie and we carried it through on this board. We were able to show Monmouth University the benefits of having a good relationship with local, state and federal officials and how it

benefits the school. And we were able to put a program together, with, Dr. Stafford as a spokesperson in Trenton, Washington and everywhere else.”

Edwards: “And the whole State. And Dr. Stafford has developed a great administration. She came in with some new ideas and organized them in a very effective way. Then you can take volunteers like Harold and me and start using our resources and those of the other board members. I feel very good about the years that I have been involved here, particularly involving Harold here.”

Q What made you decide to get into politics?

Hodes: “He wanted to make a difference and I wanted to make a difference. I started out running elections. That is how I became involved in politics. My whole history has been in the political arena, not so much the elected office. I am in the back room politics. That is what I enjoy doing.”

Edwards: “I like to work with policy. I like government itself. What Harold does and what he likes is a necessary thing that I have to go through to get to do what I like, which is programs and policies. I don’t think there were many things that we worked on together that we were not able to get the results that we set out to get.”

Hodes: “We were at the right place at the right time and the issues were the right issues. There are things you can point to that people today wouldn’t believe were possible such as the creation of the Meadowlands and casino gambling.”

Edwards: “It doesn’t matter if you are a Republican or Democrat. The reason you run for office is to do something positive. You wind up putting your politics aside to get things done. Harold was somebody I could always talk to and I could always trust. When I became counsel to the Governor (Thomas

Kean) there was a Democratic legislature in place and we had a Republican administration and I needed people who could help carry a message quietly for me from time to time by people who had credibility and Harold could do that.”

Q Do you miss serving in government?

Hodes: “You miss the excitement, the give and take, but you don’t miss the nastiness that it has now become, where people are facing personal destruction. Tom Kean and Brendan Byrne gave 16 years of continuity to the State. The political climate has changed over the years. People mingled together and got things done. Now it’s more of a stalemate.”

Edwards: “What we have been able to give to Dr. Stafford and her administration is much greater insight into the politics and what government’s role is and how Monmouth can be a partner with the State in various issues, programs and become much more active.

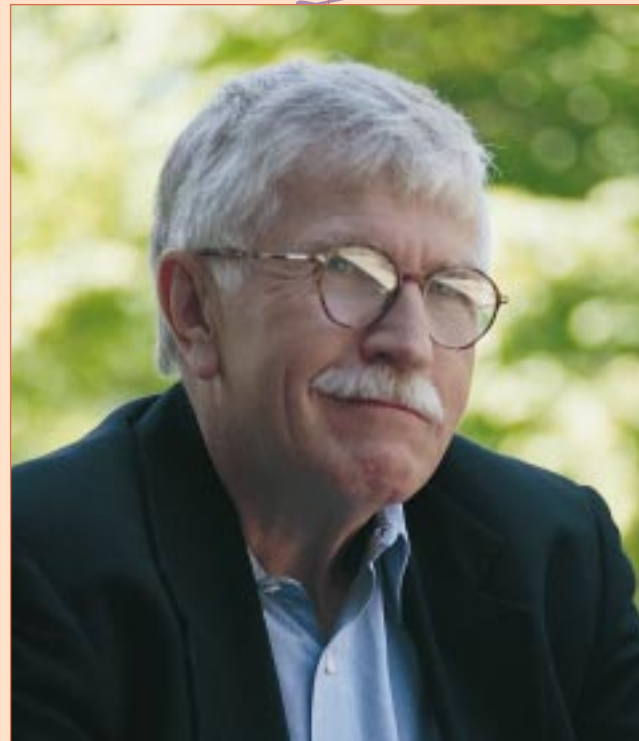
Hodes: “And take advantage of the State funding that we did not do before, using Dr. Stafford as the outside spokesperson guided by our knowledge and how to get it done. People have come to know and appreciate Monmouth University and you see that in the increased enrollment and you are seeing that everywhere else. And that is due to the hard work of the administrators and everyone on campus.”

Q Question to Harold Hodes: Describe Cary Edwards in one sentence:

Hodes: (Laughing) “Chocolate chip cookie.”

Q Okay, how about in two sentences?

Hodes: “Cary is a warm, sincere, dedicated person who has never allowed political philosophy to undermine our friendship.”



Harold Hodes '65

“We were at the right place at the right time and the issues were the right issues. There are things you can point to that people today wouldn’t believe were possible such as the creation of the Meadowlands and casino gambling.”

Q Question to Cary Edwards: Describe Harold Hodes in one sentence:

Edwards: “He is indescribable.”

Hodes: “I am an excellent dresser.”

Edwards: “He is a ruffled, grumpy, political genius.”

Hodes: “Hey, I like that.”

Q If you had the opportunity to meet one person in history who would it be?

Hodes and Edwards both give the same answer - Abraham Lincoln.

Edwards: “Because the dynamics of societal, governmental and political problems all came together at one time and he was the person who successfully dealt with it.”

Hodes: “The same reason.”

Q Is there one person that you looked up to in life?

Hodes: “The only two people that I ever looked up to were L.B.J. and Mickey Mantle.”

Edwards: “Kennedy kind of got me. Bobby Kennedy even more than his brother.”

Life Trustee Richard Sambol walks out onto the patio and sits next to Edwards. He has arrived for the same meeting that they will be heading to.

Sambol: (Joking) “Where is room 110? Does this look like room 110 to you guys?”

Edwards: “Are there cookies in room 110?”

Hodes: “This is Dick Sambol. He is a life trustee of Monmouth University and one of the people responsible for Monmouth University’s success.”

Q Question to Sambol: Can you describe Cary Edwards and Harold Hodes in one sentence?

(All three laugh again.)

Hodes: “Cary and I should leave so that when he describes us we can look forward to reading it in the magazine.”

Sambol: “The main problem with government today is that you do not get men like these to serve anymore. Monmouth University is very fortunate to have gentlemen of this caliber serving on its Board of Trustees.”

Q Question to Hodes and Edwards: Do you have any words of wisdom that you live by?

Hodes: “Yes, I live by two things: your word and integrity.”

Edwards: “Same thing. Honesty, your character and integrity. It is all that you have. In the final analysis it is not about money and it is not about fame.”

Hodes: “In our world you develop trust and people take you at your word. Later on, if they find out you only gave them half of the truth and they can get embarrassed, you are through. We have been doing this for 25 years and we both still have credibility on both sides of the aisle.”

Edwards: “When life is over we both want to believe we made a difference, we left the world a little better than we found it and we left it with character and integrity.”

Hodes: “And that’s it.”

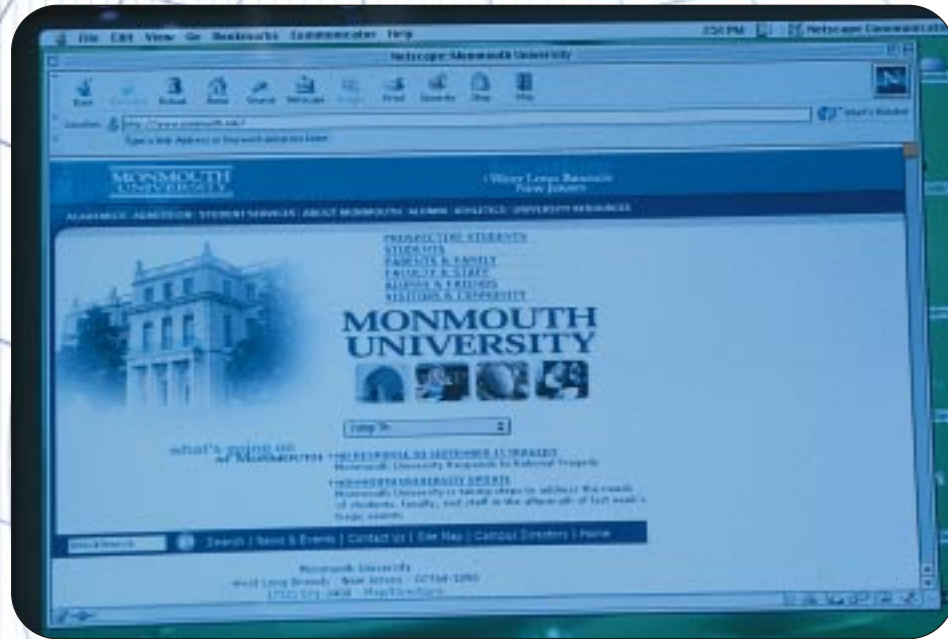
Now where are those cookies? **MU**



W. Cary Edwards

“I thought Monmouth was one of the unpolished gems of New Jersey and had incredible potential. When I left public office I had an opportunity to join the Board of Trustees and I felt that maybe I could help.”

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Sixty-five million households across America are connecting to the Internet. That's an increase of 8.4 million U.S. households in an eight-month period. In response to significant Internet trends such as this, Monmouth University launched its new interactive Website in September 2001. It features a major redesign of its overall "look and feel," global navigation, and content... revolutionizing the communication process between the university and alumni, students, visitors, and friends.

ALUMNI

- ▶ Personalize their experience so they are provided with current information based on specified interests
- ▶ Send Monmouth e-greeting cards to friends and family
- ▶ Contribute to the Annual Fund through e-mail
- ▶ Locate "lost alumni" and friends
- ▶ Search the Alumni Directory
- ▶ Read *Monmouth Magazine* online

PROSPECTIVE STUDENTS

- ▶ Apply online
- ▶ Inquire about real-time status of their applications
- ▶ Be greeted with their name and alerted to information, such as new courses, trends in their fields, or upcoming events.
- ▶ Introduce family and friends to Monmouth by sending personalized e-greeting cards showing the beauty of the campus.



→ PART 3: NETWORKING

BY CATHERINE LEIDEMER



FROM BACKPACK TO BRIEFCASE:



“There are a lot of jobs that are never advertised; networking is precisely a way to tap into them,” Hill says. “There’s always a hidden job market, and when you’re looking for a job, you network from the beginning.”

SO YOU’VE DONE EVERYTHING BY THE BOOK: You’ve perfected your resume and honed your interviewing skills, but you still haven’t landed that ideal job. You aren’t alone; thanks in large part to today’s economy, there are fewer jobs to be had and many more candidates for each available position than in recent years. Don’t despair, though—there is something you can do to improve your position in the job marketplace, and it’s called networking.

The old adage still rings true: Sometimes it really is “who you know” that makes a difference. Don’t expect to be handed a job because you know someone who knows someone, but having and making use of a solid and widespread foundation of contacts can increase your chances of uncovering more job openings than you’d find by simply waiting to find ads in the newspaper or on the Internet.

So what, exactly, is networking? “Networking is the process by which individuals use professional and personal resources that they have at their disposal to enhance their marketability in the workforce,” says William Hill, assistant dean of Placement and Student Employment at Monmouth University’s Life and Career Advising Center (LCAC). You need to do whatever you can to give your job search a boost, and chances are that someone you already know will be able to help in some way, shape, or form—why not make use of those connections? More and more jobs are filled through word of mouth, so don’t overlook these valuable resources. That means you’ll be getting in touch with existing contacts (friends, family, former employers, etc.) as well as making new contacts in order to find new job leads or learn about a particular field in which you’re interested.

“There are a lot of jobs that are never advertised; networking is precisely a way to tap into them,” Hill says. “There’s always a hidden job market, and when you’re looking for a job, you network from the beginning.”

Easier said than done, you say? That’s hardly the case, once you have the proper tools and know-how.



"It's not an exact science," Hill says. "When you want to network, you almost have to take on the persona of someone who works in advertising sales in that a successful salesperson can generate leads where none previously exist."

GETTING STARTED

No bones about it — networking requires a “go get ‘em” attitude. If you’re a shy person, it’s well worth it to push yourself a little to reach out to people who may hold valuable job information. Networking is not about contacting one friend and waiting for him or her to call back with information about a potential job opening — it’s about taking matters into your own hands and developing an entire useful network of contacts. Chances are that job tips aren’t just going to fall in your lap — it’s your responsibility to get out there and find them.

“It’s not an exact science,” Hill says. “When you want to network, you almost have to take on the persona of someone who works in advertising sales in that a successful salesperson can generate leads where none previously exist.”

Getting the ball rolling isn’t all that difficult. Whether you’re looking for a new job or you’re interested in learning more about a new career, your main objective is to find people who can be of assistance. The game plan is fairly basic: establish your contact base, expand upon those contacts and get referrals, contact those referrals, and follow up.

ESTABLISHING YOUR CONTACT BASE

You may not realize it, but you already have a foundation of contacts. Your friends, relatives, professors, and business associates can all be helpful. Anyone from your hairdresser to your best friend’s mom is worth contacting. “Never overlook anybody,” Hill advises, “because you never know what resources a person will have.”

- » Start by making a list of your initial resources — people you feel comfortable approaching for the names of additional contacts. If you’re new to networking, it’s probably easier to start with friends and family.
- » Send a quick e-mail or note, or pick up the phone: Get the word out that you’re looking for a job or that you’re interested in learning about a new career, and indicate that you would welcome any advice or input. Give people an idea of exactly what you’re looking for and see what information they have to offer.
- » Never, ever — regardless of whom you’re contacting — ask for a job. When you’re networking, you’re searching for information; asking people flat-out for a job can make you seem desperate.

EXPANDING YOUR CONTACT BASE

Don’t expect the first people you call to have all the information you need. But with any luck, they’ll be able to offer the name of a friend, business associate, or someone else that they think would make a good contact. Here’s where you want to start being completely organized — keep a careful list of the people you’ve contacted, and write down any information they give you on new contacts so that you can keep track of who referred you to whom. If possible, keep each person’s name on an index card, along with his or her information (telephone number, e-mail address, company name, who referred this person to you, etc.). This will come in handy later.

Now that you’ve gotten your feet wet, don’t stop with the people you know best. The rationale is simple: The larger your network of contacts, the better your chances are of turning up job leads. And, as Hill says, “everyone is fair game.” For example:

- » “Formally organized networks exist everywhere,” he says. College students and alumni “can find the Student Government Association, an alumni network, faculty members, fraternities and sororities,” he says. “There are already networks waiting for you.” (And yes, current college students should be networking as well — you don’t have to wait until you graduate. It’s never too early to make valuable contacts that could come in handy at any time in your career.)
- » Classes, professional associations, and trade associations can be gold mines for making new contacts.

- » Even leisure activities such as golfing can lead to networking, he notes. Clubs, sports leagues, parties, and the like are all useful for meeting new people. “Most people do unplanned networking in casual situations,” Hill says.
- » “Find organizations that meet regularly,” he suggests, “and keep track of everything. Take notes after the fact: ‘On [date], I went to a meeting sponsored by [name] and met [names], got business cards from [names].’”
- » Feel a potential contact out to figure out if it’s an appropriate time to network. “Throw the person a softball at first: ‘You’ve got an interesting job, is there anything you can recommend?’” Hill says. “Look for visual cues, such as body language. You can ask if there’s a better time to talk, or the person may give you a business card and ask you to call later.”
- » “Always try to say something that’s unique and appropriate when you meet someone,” Hill says. “Something they’d remember, so that you can refer to it when you follow up.”
- » Establish the method of future communication before a potential contact leaves, Hill says. “Ask him or her how you should follow up: a phone call? E-mail? Letter?”

MAKING USE OF REFERRALS

You’ve made the initial round of calls and e-mails, and now you have a list of new contacts that have been referred to you. What next?

“Don’t be afraid to approach people,” Hill says. “Be diplomatic. Write a letter or an e-mail stating that you received this person’s name through a friend or colleague, and make sure you offer the name of the person who referred you.” Let the person know that you’re job-hunting, and that you’re interested in getting his or her input on the industry in general and, specifically, on his or her company and job. Ask to set a time to meet, and promise not to take up more than 20 minutes or so of the person’s time.

Avoid being a nuisance, Hill says. “Being too aggressive is the quickest way to destroy a networking relationship.” He recommends using the “three strikes and you’re out” rule: If you’ve tried to reach someone twice with no luck, then try one last time, but bring closure to it as well — let the person know that you’ve tried to reach him or her twice and kindly indicate that you assume a busy schedule precludes him or her from meeting with you. Thank the person for his or her time and move on.



COLD-CALLING

While it certainly helps to have a direct referral, Hill says, “you can also just e-mail someone and say, ‘I understand you’re an authority in this area. . . .’” Research companies that interest you, and find the names and contact information of people who are doing the job you want to do. Even though you may not know the people you’re contacting and you haven’t been referred to them, chances are that they’ll at least entertain the thought of helping you. “They’re also creating a network for themselves as well,” Hill points out. “A networker can become a networker at any time. No one is immune to needing advice.”

No need to have reservations about e-mailing potential contacts, Hill says. “E-mail can be a much more efficient way of getting in touch with people you don’t know,” he points out. “E-mail isn’t intrusive, it goes past the secretary and right to the person you’re trying to contact, and it’s instantaneous and reliable.”

“Being too aggressive is the quickest way to destroy a networking relationship.” He recommends using the “three strikes and you’re out” rule: If you’ve tried to reach someone twice with no luck, then try one last time, but bring closure to it as well.”

NETWORKING INTERVIEWS

Don’t be automatically intimidated when it comes time to meet with the individuals you’ve contacted. “Most people won’t bite your head off if you engage them nicely,” Hill says. “Usually, people in professional positions have a fairly strong ego connection to their jobs and enjoy talking about it and about themselves. By asking for a person’s advice or input, you’re paying someone a compliment and reaffirming that he or she is doing something good.”

Take full advantage of the fact that this person is willing to assist you. Ask questions, get specific information about the field or a particular job, and leave an overall good impression. If all goes well, you should be able to ask for two or three additional contacts by the end of the interview. And your network just keeps expanding.

A few tips for the networking interview:

- » “Look the part, have printouts if you’ve done research on the company, and bring a portfolio with your resume,” he says.
- » Be professional. “You’re in the door — this person is giving you his or her time, so take it seriously,” he says.
- » “If a position opens up later, you want this person to remember you,” he continues. “Don’t waste his or her time — have questions written down and act as if you’re on a job interview. It could turn on a dime and actually become just that.” And if the interviewer mentions an open position, it’s okay to pursue it, he adds.
- » You can ask personal experience questions, as long as they don’t invade the person’s privacy: What do you find to be rewarding about your job? How did you get started?
- » Don’t ask about salary, Hill cautions.
- » Use common sense. “Don’t ask for an unreasonable amount of time,” Hill says. And don’t ask to borrow items like a Rolodex, a business directory, or other personal resources that might be to your benefit. “If, for example, you see a PR directory that might be useful, ask the person where you can get a copy.”
- » Take notes so that you can retain any new information; this will also ensure that you get everyone’s names and titles right.

INFORMATIONAL INTERVIEWS

Thinking about entering a particular field — one with which you’re not all that familiar? Looking for a change of career? Consider doing informational interviews. “You’re not looking for a job,” Hill says. “You’re meeting with people to find out about what they do, what they like about their jobs, what they don’t like, etc.”

“College students, in particular, should be doing informational interviews,” Hill recommends. “You should meet with several different people in the same profession. This will help you decide if this is the career you want.” You’re making contacts with people, albeit in a more subtle way, he explains. “Then you can call on them again when you graduate. You’ve planted the seeds and established a network with informational interviews.” Hill also recommends job fairs as prime opportunities for informational interviews and networking in general: “They’re a great way to network without pressure. You go from table to table, get business cards, and you could potentially make 10 to 15 contacts in a few hours. Job fairs are key because they bring numerous employers together, at one time, to you.”

FOLLOW UP

Just like with a job interview, it’s common courtesy to follow up on a networking or informational interview. Someone has taken the time to offer you information or guidance, and you obviously want to show your appreciation. “Always follow up — no exceptions,” Hill insists. “E-mail is okay; but a formal letter is appropriate almost anywhere, just like a good suit.” However, he adds, don’t send a relative a formal letter of thanks — if someone close to you has lent a hand, treat him or her to lunch.

Now that you’ve invested all this time and effort, the last thing you want to do is file away all those cards with the names and information of the contacts in your newly expanded network. Networks are not meant to simply be discarded — you need to nurture them, if you will. Give contacts a heads-up if leads they gave you panned out, and thank them again for their help. Even if it nothing resulted from a lead, let your contact know that you did follow up on the information he or she gave you. And every once in a while — even if it’s only once a year — send a quick and friendly note to a contact you haven’t spoken to in a while, just for the sake of keeping up good relations.

HOW MONMOUTH UNIVERSITY CAN HELP

As is the case with many aspects of the job search — which can be understandably intimidating — Monmouth University students and alumni are hardly on their own when it comes time to network. “I’m available to talk to any alumnus or student to give advice on how to go about the networking process,” Hill says. “My office can work with students and alumni to provide access to contacts — recruiters, job fair participants, etc. — with whom we work on a regular basis. We also hold workshops from time to time, and if a group of alumni asked for help, we’d be happy to put something together for them.

“The biggest asset I have to offer is my ability to teach students and alumni how to network,” Hill continues. “The main way MU’s Life and Career Advising Center can help in the job search is to make people realize that there are numerous networks out there that they don’t know about.” For more information or to set up an appointment to take advantage of the LCAC’s services, call the office at 732-571-3471 or e-mail Dean Hill at hill@monmouth.edu.

Sure, networking may not be a breeze. It takes practice, time, and organization. And it’s a slow and steady process, as you should be attempting to generate two to three new contacts each week. But your efforts can pay off tenfold if you find out about a job that hasn’t yet been advertised, and it’s a job you’d be a perfect fit for. “If you’re going about it the right way, don’t get discouraged — that saps your energy,” Hill says. “Networking is like the stock market,” Hill says. “You hang in there, and in the long run, it’s going to be okay.” **MU**

ADDITIONAL RESOURCES

As in the previous installments of the *Backpack to Briefcase* career series, we’ve tried to think of everything. Below is a short list of books (available at Barnes & Noble or Amazon.com) and websites that will get you on the path to successful networking and, ideally, help to land you the job that will make it all worthwhile:

Books

I Need a Job, Now What?, by Janet Garber. (Silver Lining Books, 2001). A simple and straightforward handbook, with a chapter that addresses the fundamentals of networking, including professional meetings, informational interviews and even finding a mentor.

The Everything Online Job Search Book by Steven Graber and Barry Littman. (Adams Media, 2000). Helpful hints on finding a job online, including details on successful Internet networking.

Job Hunting for Dummies, second edition, by Max Messmer. (IDG Books Worldwide, 1999). Talk about a one-stop resource: This installment of the popular for Dummies series offers two chapters on the ins and outs of networking, including getting started, developing a sales pitch, and handling networking meetings.

Knock 'Em Dead 2001, by Martin Yate. (Adams Media). The New York Times business bestseller offers everything the motivated job-seeker needs, from tips on where to make contacts to exactly how to go about networking through letters, e-mails, and phone calls.

The Only Job Hunting Guide You'll Ever Need, by Kathryn and Ross Petras. (Simon & Schuster, 1995). An in-depth guide to the four basic steps of networking, along with plenty of helpful tips to make the process even easier.

Websites

The Career Journal (www.careerjournal.com)

The Wall Street Journal’s career site offers informative articles on nearly every aspect of networking, plus helpful tips on every other aspect of the job search.

FlipDog.com (www.flipdog.com)

The “Resource Center” section teaches you how to network through non-profit charitable organizations, and also links to plenty of other websites with numerous lists of associations, organizations, and more.

MyJobSearch.com (www.myjobsearch.com)

Check out the bookstore of networking-related publications, as well as lists of associations, a residential White Pages, and more — all at your fingertips.

Monster.com (www.monster.com)

As usual, this favorite site delivers: Find everything from articles written by experts on the do’s and don’ts of networking to a suggested timeline for networking.

WetFeet.com

In the “Managing Your Career” section, you’ll find all sorts of handy articles on everything from following up after an informational interview to using the Net as a network.

Be a Part of the Growing Alumni Network

Complete a career survey and share your experiences with others. Request the survey from the Office of Alumni Affairs.

The ROCKY Power Show

Two grads find love and make a difference.

BY TOVA NAVARRA



On a silver chain around her neck, she wore a silver black widow spider with a body of amber, the gem symbolic of the woman warrior. And on her hand one couldn't help but notice a silver ring extending from the nail bed to the base of the finger, reminiscent of knight's armor, segmented to make it flex as the finger flexes.

Ah, those make-you-inquire-even-though-it-seems-impertinent types of accoutrement! Hardly a shy damsel in distress. A woman of the theater, perhaps? A Heavy Metal fan?

He obviously enjoys her "stage presence." His attire was unmemorably casual—her perfect foil—despite that his persona would put one in mind of the charming Victor Borge. His talk of "cinema verite" and well-appointed clever barbs revealed a modern knight whose armor got thrown in the costume trunk years ago. They sat side by side on the large sofa in their Little Silver Shangri-la-like home, with its secluded courtyard and lush landscaping. Picture lights accented the works of art on the walls. The Christmas tree glittered in the corner opposite the hearth. Yes, Kenneth and Marilyn E. Rocky created an inviting, cultured ambience in which guests feel relaxed enough to tell a risqué joke or, as a legendary interior designer once put it, "go boom-boom-boom."

The Rockys, both 1965 Monmouth University graduates, have gone boom-boom-boom for a long time, marking a powerful history of accomplishments, contributions to society, and a theatrically intriguing romance.

"We were buddies at Monmouth," said Marilyn, "and started dating in 1961. We were both transfer students

(she from Carnegie Mellon, he from Rutgers), but I ended up with one of the other guys in the group."

"They certainly did take you to the altar!" Ken interjected with a big grin, referring devilishly to Marilyn's previous marriages. Ken said his mother encouraged him to stay single and have a good time for as long as possible.

"My first marriage was to a 1965 Monmouth grad," said Marilyn. "It was a time when I did things for him and didn't focus on my own goals, although at Monmouth I was one of the original eight people majoring in what was then called speech and drama, a new major when I arrived. At Carnegie Mellon I had majored in English in order to be a student of drama. All Monmouth had at that time was Pollak Auditorium and the Chapel Studio Theater, conducted in a former chapel discovered and transformed by Lauren Woods. With Woody, as he was called, we did everything we could do with theater. I was Lady Macbeth, I was in everything.

"After I graduated, I got married and moved to Seattle. During that marriage I taught fourth grade, sold real estate and

worked at GMAC, the financing arm of General Motors—basically I took jobs where you had to type," she said. "We also lived in Allenhurst, then Washington, D.C. I didn't see the world, didn't have a good time, and we split up after 12 years. That prompted my move to New York City, where I worked at menial and freelance jobs until I met people at Merrill Lynch, who offered me a job with their publications department. Essentially I did word processing and internal publications for the company, and I managed the schedule and activities. Then luck and opportunity came around the corner, and I started editing company reports. I realized I had a knack for making them palatable and interesting. That got the attention of senior management, after which I was massively promoted to senior financial analyst! I maintained 33 department budgets at Merrill, an overwhelming job at first, but I found out I could actually manage several things at once and worked well in upper management. I was the only woman doing that in the company at the time."

Another life-changing event at Merrill, Marilyn said, was her assignment to coordinate a senior citizens' Christmas call program on Christmas Day.

"Fifty seniors came in with 10 volunteers," she explained, "to make free calls anywhere in the country. The program became really successful when I was able to bring to our One Liberty Plaza office more than 1,000 seniors the next year. We received a White House citation for that program. Then I knew I wanted to do something different."

Meanwhile, Ken introduced his Monmouth experience as editor of the *Outlook* and brother in Tau Kappa Epsilon (TKE, or "teak") to his incurable travel bug.

"When I got to Monmouth, then referred to as 'Rutgers Finishing School,' I majored in business," Ken said. "It was such an incredible social life, both in the business school and TKE, which is now a huge national fraternity. I was Brother of the Year one year. The camaraderie has endured for almost 40 years—I still feel



the connection. I turned out well all because of going to Monmouth at a wonderful time. There was a warm, caring faculty. I used to play bridge with faculty members on Tuesday nights. I worked at the library, at the newspaper first as a reporter, then as editor, and got deeply involved in campus life. I needed that then. I loved the school, met wonderful friends I still know. After graduation I worked for the Federal Reserve, the fiscal agent for the government, in New York. There I processed tax returns that all corporations withheld from people's salaries."

The government had another agenda in mind for Ken, however, and drafted him into the Army during the Vietnam War.

"IBM in San Juan was fascinating, but the only disappointment was that I really had to work. After a couple of months really working, I'd had enough. If the job description had been beach bum, it would have worked out better for me."

"My job," he said, "was to assign Army personnel to Vietnam and elsewhere. I did that according to names I liked. My Army days ended, though, when my brother, a captain in the Air Force, was killed in Vietnam, and I became the sole surviving son, which constituted a deferment in those days. I went back to the Federal Reserve and got into computers as a program system analyst. This led to a

job at IBM in San Juan, Puerto Rico. I wanted to work in the tropics, thinking how much I loved the tropics, the beach, boating. (There isn't an airline ticket I don't love.) IBM in San Juan was fascinating, but the only disappointment was that I really had to work. After a couple of months really working, I'd

had enough. If the job description had been beach bum, it would have worked out better for me."

Ken returned to the States to work at Bell Labs in Piscataway, doing computer application research.

"That is, making computers do things they never did before," he said. "So far, computers had basically been used for accounting tasks. But we started things

like computerizing the phone book and went from there. Today, we have more computer power in our bedrooms and family rooms than we had in the entire world years ago. While I worked for Bell Labs, I traveled to every Bell Telephone Company. I was on the road 70 percent of

Also retired now, Marilyn is president of the Volunteer Center of Monmouth County and a member of the board of Family and Children's Services, in addition to her work at Monmouth University with the Scholarship Committee and as a non-trustee member of the Student Life

"So far, computers had basically been used for accounting tasks. But we started things like computerizing the phone book and went from there. Today, we have more computer power in our bedrooms and family rooms than we had in the entire world years ago."

the time as an MTS—a Member of the Technical Staff. Then I got a job at AT&T, where I headed an operations review team that looked at how companies ran their data processing operations. We brought state-of-the-art stuff to the boondocks."

Ken went on to head technical education for AT&T and finally to management and leadership training. He retired in 1998. To date, he has visited 40 countries and intends to keep on traveling—with Marilyn, of course. Ken's mother lamented that in telling him to have a good time and wait to get married, she never envisioned this good of a time. Wed when they were both nearly 40, he and Marilyn are thoroughly enjoying being retired, which, he pointed out, does not mean they're not busy.

"A very good friend of Ken's at AT&T died two years ago, and Ken told the man's wife he'd be glad to help out in any way he could," said Marilyn. "The woman did call Ken to help her with a local charity project, and the next thing you know, there's Ken and 20 women. He now works with the Monmouth Park Charity Ball and the Monmouth University Library Foundation. It's a whole new world for him."

Committee. She recounts her adventures as a career woman with engaging drama. One's attention easily leaves the spider jewelry and becomes riveted to the intricate web of her story.

Marilyn's flair for acting didn't take her to Broadway or the silver screen, but she put her innate creativity to good use. After all, her mother, Lillian Walsh Egolf, was a child star in the early 1900s and a sought-after pianist and entertainer at parties who eventually became an attorney in New York.

"My father, James Egolf, was also a lawyer who served as mayor of Rahway for six years," said Marilyn. "He died when he was 49, so mother was the rock for my older sister, younger brother, and me. Woody came to all the parties when my mother entertained, and they both had heart attacks at the same time. Although Woody passed away, my mother lived to be 83."

No doubt to Lillian's delight, Marilyn was "headhunted" from Merrill Lynch into Citibank, a job that turned out to be a wash, Marilyn said.

"So I went out on my own in 1984, working both for Merrill Lynch again and the City of New York," she said. "And I

worked for Covenant House, creating a community development program, and founder and then-director Father Bruce Ritter sent me to Geneva to help us expand. There I got involved with a group of international organizations, one of which was the U.S.-based, not-for-profit Childhope, to create an international movement for street children. This was an urban problem that emerged in the 1970s. I sat on the board of Childhope, and in 1987 became Childhope's international director.

“I had a fabulous time. I met world leaders such as Corazon Aquino, the president of Guatemala, and others, and got to do what I love. I was sent to Southeast Asia to address the Thai parliament. I spoke at universities in Thailand and the Philippines. I met with ambassadors and became an expert on children’s issues.”

“I had a fabulous time. I met world leaders such as Corazon Aquino, the president of Guatemala, and others, and got to do what I love. I was sent to Southeast Asia to address the Thai parliament. I spoke at universities in Thailand and the Philippines. I met with ambassadors and became an expert on children’s issues. It was an exciting time. I also worked for the Encyclopaedia Britannica and did their segments on the social problems of children. I went to Romania, Slovakia, and other Third World countries. What adventures! I climbed an active volcano with street kids in Guatemala, and went out with police in Bucharest, Romania, looking for street kids who were hiding.

“I could never have done all this without Ken,” she added. “All those years, I needed technical backup in computer systems and many other aspects of his expertise. I’d retired in 1999 from Childhope except for a couple of projects when I got a call from a

Columbia University graduate student doing a documentary on street children in Brazil. I told her Brazil had done that to death, but I could help her in Romania. I had contacts there and experience that could support a story line. She asked if Childhope would fund the film in 1997. Our collaboration led to ‘Children Underground,’ a film by Edet Belzberg that won a Gotham Award presented by Diane Sawyer and The Anthony Radziwill Documentary Achievement Award.”

Characterized by Ken as “cinema verite,” the film was shown in New York for two weeks and is now making the rounds in film festivals. In a September 19, 2001 review in *The New York Times*, Stephen Holden wrote, “The misery ‘Children Underground’ records is a bitter legacy of the despotic Ceausescu regime, which outlawed contraception and abortion as part of a program to increase the country’s workforce. As a result, thousands of unwanted children were born to parents living in such poverty that they were unable to care for their offspring. Many were deposited in state-run orphanages. Since 1989, Romania’s failure to adjust to a free-market economy has left the country one of the poorest in Eastern Europe. ‘Children Underground’ goes out of its way not to sentimentalize its subjects. Its visual rhythms are harsh and jagged. It doesn’t try to impose a tight narrative structure and has no



Marilyn was Bruce Springsteen’s landlady when he lived at the West End Court in West Long Branch from 1974-76, where he wrote *Born to Run*. “Bruce used to write me little notes about the rent (\$200 a month!) and his band going on the road here and there, and on one he signed his name several times, explaining that he was practicing his autograph for when he became famous.”

music. There are no caring mommies and daddies waiting in the wings to make things better.”

Said Marilyn, “Another filmmaker wants to do a film on poor women with children — women who take care of kids for the rich and famous while their own kids have nothing and nobody. There has been

some generational amnesia, and I would now like younger people to pass on awareness of children’s issues. It’s gotten so much bigger than ever after the issues of child prostitution and slavery came to light. Edet’s film peeked in on the problem from a different direction. I learned from it. It’s good to know it exists forever. Monmouth

took me a very long way. I’ve seen incredible things.”

Since Marilyn and Ken attended classes at Monmouth, the school has changed enormously, they said.

“It was a naive place then,” said Marilyn, whose travels led her to 47 countries, “and we couldn’t wear jeans on campus, but the best thing Monmouth did was never step on my toes.”

Ken wholeheartedly agrees. “At this point in my life,” he said, “my management skills have gone to hell, but my secret dream is to do a series of temp jobs in small businesses. It would be fun to work in small places, organize and help run them, where one is not removed from one-to-one types of tasks. I’d like to indulge in what it’s like to work at Home Depot or in a restaurant, and perhaps teach some basic PC courses. Of course, this can’t conflict with traveling and taking our boat, the ‘Foff,’ out on the Navesink.”

“My secret dream?” said Marilyn, who was Bruce Springsteen’s landlady when he lived at West End Court in West Long Branch from 1974-76, where he wrote *Born to Run*.

“Rock star,” she said without missing a beat. “But it wasn’t meant to be. You have to know you’re destined for that sort of life. Bruce used to write me little notes about the rent (\$200 a month!) and his band going on the road here and there, and on one he signed his name several times, explaining that he was practicing his autograph for when he became famous. You see? Meant to be. I’ve never jumped out of an airplane, either.”

Which is a good thing. If nothing else, think of the street children whose plight would still be in the shadows.

And Ken would much rather stay aloft till he landed in one beloved place or other. No point in jeopardizing the lives of two high-powered people, destined to find each other at the beginning and end of a winding road, and to make a difference in the lives of everyone they’ve encouraged to go boom-boom-boom. **MU**
Editor’s Note: Marilyn Rocky ’65 received the Distinguished Alumni Award in 1997.



QUEST FOR KEY WEST

HOW JOHN '75 AND JEAN '78 DILLON LAID DOWN THE LAW

BY TOVA NAVARRA



Ernest Hemingway, Tennessee Williams, Harry S Truman and other luminaries flocked like anxious flamingoes to the island that is the southernmost tip of the United States—Key West—because it reeks of romance.

The lure of the tropics never seems to let up. Palm trees really do sway in the breeze. Long have they painted a picture in our minds of tranquility and luxury.

Aqua is the actual color of the water, as inviting as an unmolested treasure chest brimming with pearls and doubloons. Boats are everywhere, from schooners that make breathtaking silhouettes against the sunset to the inflatable pilot boats at the service of ocean liners that tease their passengers with a few hours to explore the island's renowned Duval Street and the surrounding neighborhood.

Jimmy Buffett devotees know where the singer/songwriter's recording studio is, and if you are a lover of conch fritters and other exotic seafood, Key West beckons.

Quite simply, if you fantasize about the ultimate casual lifestyle, this little paradise has your name all over it.

John and Jean Dillon, former residents of Monmouth Beach, yearned for everything Key West has to offer after they both practiced law as Dillon and Dillon in New Jersey for 22 years. John, a Monmouth Scholar in his senior year and a 1975 graduate, opened Finnegan's Wake, an Irish pub on Grinnell Street filled with Irish artifacts and symbols. Tending bar for him is a strapping blond man named Barry, from County Cork, who literally has a "whiskey voice" and a ready smile.

Jean, a 1978 Monmouth graduate, is a star realtor of the place she characterizes as "a Caribbean SoHo." Jean and John met in Gilbert Fell's logic class and exchanged gold claddagh wedding rings on May 30, 1982. The two who did not know then that they would celebrate their 20th anniversary as permanent residents of Key West are also graduates of Rutgers Law School.

"We've been in Key West for 10 years," said John, who was a police officer in West Long Branch before entering night school at Monmouth College. "When we first came here, we needed to work but had no design other than that of choosing a lifestyle. We were successful lawyers, but we didn't come here to retire. At Monmouth, (now dean) Bill Mitchell was my mentor and good friend. He was the most influential person in my career. He made education fun. I used to teach in Monmouth's graduate school. I worked with Guy Oakes when he started a curriculum for social responsibility courses in the '70s. This was an effort to try to bring some vision to business people not only about making widgets, but what the impact of those widgets are and what to do with them.

"In addition to operating Finnegan's Wake," he added, "I teach a legal program for cops in training at Florida Keys Community College, and there isn't a moment I don't try to teach the way Bill teaches."



QUITE SIMPLY, IF YOU FANTASIZE ABOUT THE ULTIMATE CASUAL LIFESTYLE THIS LITTLE PARADISE HAS YOUR NAME ALL OVER IT.

Jean found the warm weather attractive but didn't want to live on the Florida mainland, said John, a visitor to Key West since 1970. She was a philosophy major at Monmouth when there were six students and four professors.

"I moved from Philadelphia to Monmouth Beach when I was 12 years old," she said. "Now I'm eager to move into our condo that's almost finished being built in Boca Chica, which is not far from Key West. Our three children are grown; the oldest is in London, our daughter is in upstate New York, and the youngest is a senior at Muhlenberg in Pennsylvania. Right now, we're living upstairs from Finnegan's with our dogs, Arnold Schwarzenegger and Whoopi Goldberg. As our new home awaits us, I remember going to a fund-raiser in Asbury Park years ago, at which we put a bid on a condo in Key Largo. We went there, and when the kids preferred to watch TV, John and I opted to drive around Key West."

And that's when The Big KW lowered the boom on them. Sunshine. Mango smoothies. Saloon-keeper Sloppy Joe

Russell's legacy. The Summer White House. Restaurants named Crabby Dick's, The Green Parrot, and Blue Heaven. Beaches and banyans. The eccentric cemetery dating from 1847, where the crypt of a notorious hypochondriac is engraved with "I Told You I was Sick" and one headstone says "Devoted Fan of Singer Julio Iglesias," among other oddities. There's poet Elizabeth Bishop's house. There are piers, parks and museums. Even the Margaret Truman Launderette makes you smile if you happen to know that her dad was one of the few people who enjoyed her singing.

The Dillons weren't about to resist. Apparently, the island lifestyle makes them happy. They still poke and tickle each other like teenagers. Their manner is as relaxed as their t-shirts and shorts. Despite that Jean says she really pays attention to her work and that John must deal with whatever downside there is to owning a business, they'd most likely choose Key West again if they had it to do over. Once they laid down the law, they knew where they wanted to hang their hats for good. MU

Working NIGHT & DAY for Success

BY ADAM KIMELMAN



Matt Mastorilli '99 and Kevin Borkoski '99 are an example of just how far you can go on \$1,000 and a cellular telephone.

What started in 1999 with \$500 contributions from each of the Monmouth undergraduates—and a cell phone they couldn't really afford, according to the pair—became *Night & Day*, a 2-year-old Jersey Shore-based entertainment publication that is growing with every issue. With a readership of about 70,000, the paper is distributed as far as north as Atlantic Highlands, as far south as Point Pleasant, and as far west as Freehold, and covers everything in entertainment from New York City to Philadelphia.

Matt and Kevin's friendship began, as most do, through random happenstance. As juniors in the spring of 1997, they met in Professor Derek Barnes' Discovery of Natural Science class, and immediately became friendly. They also went to *The Outlook* together. Terry Lipshetz, editor-in-chief at the time, said of the pair,

"They both showed a lot of promise in journalism and were both very interested in the entertainment section."

Two years later, with graduation nearing, Mastorilli had an idea. "It was April 1999," said Borkoski. "Matt was editor-in-chief of *The Outlook* at the time, and I was the executive editor, and he just came up to me one day and said, 'Why don't we start our own newspaper?'"

It was a great idea, but a huge undertaking, especially for a pair of college kids. But Borkoski said, "Right from the start we took it pretty seriously."

Their first idea was to have the paper focus on local news. "We were thinking more... like a *Two River Times* type of thing, or an *Atlanticville* type thing," said Borkoski.

They took their idea to Monmouth University Communications Professor John Morano, who delved into his background to suggest an idea to the enterprising pair. Morano, before coming to Monmouth, worked at a number of entertainment-themed publications, including as founding editor-in-chief of *Rock Beat*, a Los Angeles-based magazine. "We talked a little bit, and I said you want to start a Shore entertainment magazine. It's something that wasn't being done," Morano said.

Borkoski and Mastorilli agreed with Morano. "There really wasn't an entertainment newspaper or magazine for the area," said Borkoski. With the decision made and the direction of the paper determined, it took only one month for the first issue to hit the newsstands. On May 27, 1999, the first issue of *Night and Day* — "*The Entertainment Newspaper for the Jersey Shore*" — was presented to the public.

The initial issue was a no-cost, 20-page, tabloid-size newspaper. According to Mastorilli, *Night and Day* started with only 10 percent of its space filled with advertisements. As a free newspaper, advertising was its sole source of income.

The first of those advertising dollars came from Mario Medici, owner of Murphy's Style Grill, in Red Bank. "They

were talking about a new publication, and I thought I would give them a little help," said Medici. "I thought they looked like they were knowledgeable, and I know how hard it is to start a new business, and I thought they needed a break."

Other advertisers came on board for that first issue, including Bar Anticipation in Belmar, Old Orchard Country Club in Eatontown, Outback Steakhouse, and the Jersey ShoreCats basketball team. For that first issue, Mastorilli and Borkoski wrote the major-

out a good paper, making it look nice, writing stories, having promotion nights and giving out tickets to people, covering concerts and all that kind of stuff. As far as the ads go, that's obviously an important aspect, and we're kind of just fumbling our way through that."

But there have been very few fumbles by the *Night and Day* team. Only once have they been down enough where they thought it was over.

It was September 1999. "It was six months after we started," said Borkoski.

Two years later, with graduation nearing, Mastorilli had an idea. "It was April 1999," said Borkoski. "Matt was editor-in-chief of *The Outlook* at the time, and I was the executive editor, and he just came up to me one day and said, 'Why don't we start our own newspaper?'"

ity of the stories and took many of the photographs themselves. They received some help on the content end from friends, but they were on their own for all the other parts of running the business of *Night & Day*.

"I've never taken any business classes. I was a political science major," said Borkoski. "I do all the accounting and stuff, but I never learned how to use QuickBooks or anything like that, or make an invoice or anything, so it was all kind of learning as we went along."

Mastorilli said selling advertising space was the worst part for him.

"We're not salespeople. We don't enjoy going door to door; we don't enjoy making sales calls. What we enjoy is putting

We had lost in this one day our three or four biggest advertisers. They were all within one hour of each other."

"We were just sitting on a bench on the street in Red Bank, thinking we were done," said Mastorilli.

"At that point we probably had 15 advertisers, so to lose your three or four biggest, it was like, 'Uh-oh,'" added Borkoski.

But for the enterprising pair, this was just a slight detour on their road to success, as the pair quickly learned. "I think people (advertisers) come and go. I don't think we realized that's part of the business," said Mastorilli. "If you open the *Asbury Park Press*, it's not the same ads every day. People take time off; they come back, they

change the way they (the ads) look. We weren't expecting that. We thought we'd just get advertisers and that was it."

As time went on, said Mastorilli, "We got them all back."

And then some. Now, the paper features 60 percent advertising, including nationally-known advertisers such as Coors, the Taj Mahal casino in Atlantic City, Smirnoff and Budweiser, while still catering to the local businesses, including Jack's Rib and Ale House in Long Branch, Tradewinds Night Club in Sea Bright, and Shore-area radio station G106.3 FM. And according to the pair, they have increased their ad sales by 50 percent each issue since last summer.

But a newspaper cannot prosper from advertising alone. Content has to play a large part. And as an entertainment newspaper, they make their living trading off the names of the people they meet and the places they go.

So how successful has *Night and Day* been? A short list of the celebrities they have met and interviewed: Cameron Diaz, Drew Barrymore, Chris O'Donnell, Julia Stiles, Mandy Moore, Spike Lee, Robin Williams, Harrison Ford, Michael Douglas, John Travolta.

Their issue for the first half of July featured Academy Award-winning actress Helen Hunt on the cover, and inside featured an interview for her then-upcoming movie, *Curse of the Jade Scorpion*, written and directed by Woody Allen.

"We try and gear a lot of our stuff to celebrities," said Borkoski. "You'll see some past issues where we've had celebrities on the cover, because the other local newspapers around here...they stick to local stuff. So we interview celebrities and put those on the cover just to stand out.

"From the beginning we didn't realize that was going to happen."

In the beginning, they figured they could solely focus on the Jersey Shore scene and that would be enough. But through a Monmouth connection, they were able to branch out nationally.

Morano got the pair in touch with a friend of his, former Monmouth student



"We wouldn't have started *Night and Day* without *The Outlook*," said Mastorilli. "We love Monmouth. It's a two-way street. Monmouth helps us out. We remember that and try to give back to Monmouth."

Al Shapiro, a highly placed vice president at New Line Cinema. "(Morano) thought that he (Shapiro) would be able to get us on movie lists so that we could preview movies," said Mastorilli. Unfortunately, Shapiro passed away before he could make any of that happen.

Inspired by their small brush with national prominence, Mastorilli and

Borkoski decided they would make their own inroads. "We started contacting other (movie) companies," said Mastorilli. We weren't sure how it would be received, but they started calling us back, started giving us tickets to go see movies, preview movies...It kind of grows from there."

According to Borkoski, some companies were more amenable at first than others.

"Paramount right away was inviting us, three or four months after we started, to sit at a table with Johnny Depp, because they were promoting *Sleepy Hollow*."

As nice as it is to cover big glitzy movie reviews or attend concerts at Madison Square Garden, though, the pair is committed to their Jersey Shore roots. "We want to keep it local. We don't want to cover all national stuff," said Borkoski. "We do local CD reviews. These are people that you're not going to find their CD in *The (Newark) Star-Ledger* or something, or in *Coconuts*."

There are so many bands out there on the local scene. We don't know all of them, but they'll call us and send us a CD." John Padovano, a Fair Haven-based musician, is one of those local artists who sent in a CD. "Being accepted in your hometown area as an independent recording artist is a challenge," he said. "But to have a paper like *Night & Day* out there to give you a fair chance of receiving legitimate notice is a big help. ... It's a paper that would be missed if it wasn't there."

During its two years, *Night and Day* has grown in every way possible: Advertising, readership, physical size, reputation. They have even outgrown the Spring Lake office the pair shared with Mastorilli's brother's company, and have moved into bigger digs.

Said Mastorilli, "At this point, there's really no one that wouldn't want us to cover their concert, wouldn't give us tickets to their show. Not many restaurants that wouldn't want us to come in and review them."

Also, the quest for the almighty advertising dollar has eased up. "Now it's where they reach out for us," said Mastorilli. "We haven't gone door-to-door in over a year. It used to be the only way we could get ads, but now people call us." They even manage to make a small profit.

But don't think the *Night & Day* team is resting on its laurels. "All the time we're adding more stuff, trying to cover more stuff. We're still working towards getting more information in there," said Borkoski.

"At this point, there's really no one that wouldn't want us to cover their concert, wouldn't give us tickets to their show. Not many restaurants that wouldn't want us to come in and review them."

Their 20-page tabloid has now grown to 48 pages. Instead of monthly issues, the pair prints twice a month between May and September. And most recently, *Night & Day* has changed from a newspaper to a magazine. But what hasn't changed is their commitment. The pair still puts in 80-hour weeks. And they are also working on their Web site to eventually have the entire issue, page-by-page, available online.

Even with all their success, Mastorilli and Borkoski have not forgotten where they came from. They are now graduate students at Monmouth, and they have two graduate assistantships each. While Borkoski works in the Writing Center, Mastorilli teaches a Freshman Seminar class. And both work at *The Outlook* as graduate assistants.

"We wouldn't have started *Night and Day* without *The Outlook*," said Mastorilli. "We love Monmouth. It's a two-way street. Monmouth helps us out. We remember that and try to give back to Monmouth."

The pair has also taken on summer interns from the university journalism program. "These guys are helping launch careers of students at Monmouth," said Morano. "It's really remarkable. It's a neat situation where Monmouth is reaching out to Monmouth."

Despite the doubts and struggles that go hand-in-hand with starting a new business of any kind, Mastorilli and Borkoski have persevered and excelled.

"I've been a journalism professor at Monmouth for 13 years now," said Morano, "and occasionally a student will walk into my office and say I want to start a newspaper or a magazine. But what separates Matt and Kevin from all the others is they actually did it and they stuck with it and they're making it happen. And right now, they have a very successful small business on their hands that is getting bigger every day. Would I have bet on it? No. And that's not to take anything away from them, but from looking at it from an odds standpoint, it's not a good bet. But also when they came in to do this, I had had Matt in almost every class I teach, I had worked with him at *The Outlook*, I knew what he was capable of. I knew what Kevin was capable of from *The Outlook*. I took their business very seriously, and so did they."

Despite the seriousness of running a business, the pair still manages to have fun. "It's a job in the sense that it's something that we want to be able to make our careers off of it," said Borkoski, "but it's not a job in the sense where it's not something that we want to go to, (we're not) dreading it or anything."

And can they ever take a step back and look at all of what they have accomplished?

Sure, says Mastorilli. "Then we get back to work." **MU**

The Daily Miracle of Special Education: The School for Children Comes of Age

After 25 Years...Plans to Expand and Relocate

BY TOVA NAVARRA



Even before her graduation from Monmouth University in 1997, Jessica Grippaldi knew teaching children with disabilities would be synonymous with her heartbeat. Now in her fifth year as a teacher of 6-to-9-year-olds at the School for Children, Grippaldi searches her memory for a single outstanding student among all her unforgettable little ones.

"I've had one student for two years who has a language disorder," she began. "He's very articulate, but he has problems understanding language and using appropriate words and interpreting properly. For example, if you said to him, 'Please go get a book,' he'd do it. But if you said, 'It's time to sit quietly and read,' he'd have a tough time processing that. He was six years old when I first met him. He came into my classroom very needy for direction and encouragement. He needed a lot as far as academic learning, and directions had to be written out for him so he knew what to expect. Of course, this is just one little facet of who he is—he's very complex. Once I got to know him, I realized I could help him work through all his problems. Now, at eight years old, he's grown so much in his ability to problem-solve and compromise with people and situations both social and academic."

Cynthia Fluhr, a 1996 Monmouth graduate who, along with Grippaldi, did her student teaching at the School for Children, was also hard-pressed to pick out one student to describe. Starting her sixth year this fall as a teacher, she recalled a 9-year-old girl who was language-delayed, had a difficult time accepting directions and became rowdy at times.

"When she threw a pencil at me, I wondered how was I going to get through to her," said Fluhr, who teaches 8-to-14-year-olds. "Just seeing how much she really wanted to learn, I came to understand her needs and that her anger was just a way of venting frustration. I've got-

"We've become a school of choice for many school districts because we have staff who are trained in a few different methodologies. Early on our success rate with autistic kids has been very positive."

ten to know her parents and worked together with them, and her whole attitude toward school has changed. She's now 14, graduated from eighth grade and using a communication device."

Both women say teaching special needs is a lifestyle. They love their jobs and agreed that there's never a day when they say, "I don't want to be here." Part of their philosophy is never give up: There's always a reason behind behavior that may seem unmanageable at first.

"My M.O. is to keep trying, and in the meantime, we have support staff to help out," Grippaldi added. "You always need to look at things step by step, reflect on the whole event and situation, and recognize individual desires, needs, likes and dislikes, not to focus on behavior but on the cause—everything from a teacher's tone of voice to a lawnmower outside that may be disturbing a student."

No stranger to the daily miracle of special education, Executive Director Vincent Renda said he's grateful for all the assistance and guidance Monmouth University has provided the School for Children over the last 25 years. Now that the school plans to expand and relocate from its current on-campus facilities in the summer of 2002, Renda emphasizes that Monmouth's special-education majors will enjoy increased opportunities to work with disabled children.

The School for Children currently enrolls 96 children ages 5 through 18 at two locations, 72 on campus, and 24 at Shore Regional High School. The new location, not yet determined at this writing, will accommodate students ages 3 through 21 and enrollment will nearly double to 200 students. Eight classrooms will blossom into 16, and the school that started out with two classrooms of 24 educationally disadvantaged and learning-disabled children will become a prime facility for children with multiple disabilities and autism.

"We get the most outstanding students. Monmouth University student teachers from the School of Education are specifically high performers, ones who are interested in the level of special education that involves children with moderate to severe disabilities," said Renda, who became principal of the School for Children in 1978. "Other students are social work (BSW and MSW) interns, master's-level psychological counseling interns, and graduate teaching assistants, who have a unique role in the classroom. Not just teacher assistants, the graduates develop education plans, curriculum and work at a fairly high level. There are up to 10 graduate teaching assistants per year, one per classroom."

Renda added that the school also hires undergraduate student help to serve as teacher aids 15 hours a week. These are students who have expressed interest in special education and wish to explore the self-contained model of moderate to severe disabilities. He quoted from the teacher's mission statement: "We are an intentional learning community. We value and nurture acknowledgment, contribution, curiosity, diversity, independence, joy, and leadership...We provide life lessons as positive role models for our students. We may be counted on to be 100-percent responsible."

With a total of 52 on staff—teachers, therapists, nurses, a social worker, and classroom staff—the school is actually enjoying its growing pains. "We've evolved over the years," said Renda. "As better identification for autism developed (it used to be diagnosed as severe learning disability), we're getting more effective in treating autism, which is the fastest growing population. We've become a school of choice for many school districts because we have staff who are trained in a few different methodologies. Early on our success rate with autistic kids has been very positive."

"One of the other things that distinguishes this school is our paraprofessional staff," he said. "We draw a lot of our employees from the Monmouth University community—people who have a couple of years' education under their belts who

intend to become special education teachers. So they're highly qualified, eager and enthusiastic. They go way over their job descriptions because they want to learn. That will continue as we expand. We have a professional relationship with Monmouth University and provide opportunities for students, and there's an on-going dialogue between our faculty and the university faculty."

One example of this, Renda said, is Dr. Robyn Holmes, of the Monmouth University Psychology Department, who conducted research comparing the play of non-disabled children to the play of disabled children at the school. He added that the School for Children



Vincent Renda, executive director of the School for Children.

also has a "Job Sampling" program for the children, which means they work in the mailroom, in food service, with facilities management, the athletic department, or with the radio or newspaper of the university. This leads to cooperative education, and the children can actually be employed in business.

"Our first students will be on the jobs in January, brand new for us this year," said Renda, a seasoned professional with a

terrific sense of accomplishment in the school. He taught at Monmouth Regional High School and Shrewsbury Borough School for four years before coming to Monmouth University. He earned an undergraduate degree in political science and liberal arts, a master's degree in business administration and a second master's in school administration. He also holds a certificate as a teacher of the disabled.

"It wasn't exactly a direct route to my current career," he said. "I worked for a business for a while and was a member of the Monmouth University business faculty. I stumbled upon special education. During my graduate business school days, I worked as a substitute teacher in the Newark school system. It had never occurred to me that teaching would really be my field and my calling. But the first day I began teaching in high school, I just loved it. It was about making a difference. I started out as an educator of disadvantaged kids, not Special Ed, but it was about entering the world of the teenager and enrolling the possibility that there was for them. It's been a love affair with education ever since. After my teaching experience, I especially love being an administrator now. I actually love to get up in the morning and come to work."

Of the School for Children, Monmouth University President Rebecca Stafford said, "We recognize that this is a positive development that will enable Vincent Renda and his staff to meet the needs of more families in the surrounding community. Strong ties dating back 25 years will bind us in the future as our education majors continue to work with the school."

As part of the expansion, the School for Children has operated as a self-sufficient, consolidated division of Monmouth University and will take on its own 501 (C) 3 status.

Charles T. Parton HN'01, Monmouth University immediate-past Board chairman, said, "We will continue to mentor and champion the school's efforts and wish them well in their future endeavors." MU

Dear Alumni -

I recently attended a reunion of graduates from the classes of the 1980s. First, I am extremely pleased to report that no one from that group has changed a bit, added a pound or grew a gray hair. Of course, eyesight does diminish over twenty years. Nevertheless, I thought it might be interesting to consider how Monmouth's course offerings have changed in twenty years, so I pulled out my dreaded "catalog of record." Even someone as close to the University as I have been over that time was surprised by the changes.

Of course Monmouth has changed from a college to a university and graduate programs have exploded. From 10 programs in 1980, there are 29 tracks today. Most notably, there are now programs in Corporate and Public Communications, Criminal Justice, Nursing, Psychological Counseling, Social Work and Software Engineering joining the old stalwarts of Education/Teaching, History, Computer Science, and Business Administration.

Undergraduate programs unheard of on campus in 1980 include Clinical Laboratory Science, Software Engineering, Nursing and Fine Arts with specialization in Graphic Design. While courses are still taught in many of these disciplines, degrees in Physics, Electronic Engineering, Philosophy, and Military Science have given way to changing tastes and marketplaces.

The horrific events of September 11, 2001 have taught us that change is a constant. As society changes, so will the Monmouth curricula and student. What I am sure will never change, however, is that Monmouth will be a place where young (and not so young) people will learn, be firmly grounded in the liberal arts, and will form bonds that will last a lifetime. I know we alumni expect nothing less, no matter what occurs outside of the walls of the Shadow Lawn Estate.

Regards as always

Tom Porskievies '82 '86

President of the Alumni Association

and class year to hill@monmouth.edu.

HOW ARE YOU DOING?

In the wake of the terrible events of September 11th, many Monmouth alumni called or wrote to express concern for the welfare and safety of their fellow graduates. Being so close to downtown Manhattan, alumni knew it was inevitable that our university community would suffer losses. We waited with dread to learn the extent of them. In the days and weeks that followed we learned of most, if not all, and have published their names in this and the previous issue of *Monmouth Magazine*.

We are grateful that so many other alumni and extended Monmouth family members survived the attacks. So while we are grieving, we also celebrate life. We take stock of where we are now while reflecting on student days of the past and how our friends and teachers helped shape us into the people we are today. We think of former classmates, dorm mates, teammates, fellow committee and club members - all sharing the common Monmouth bond, all making a difference in this world every single day in large or small ways, either quietly or with a lot of fanfare, and all inextricably bound up in our lives.

We greet people with, "How are you doing?" but these days we wait and listen to the answers. We really want to know, and we want to know their stories. This magazine

affords an opportunity to share stories of our alumni with each other. More than ever before, college friends and classmates are interested in knowing what other Monmouth alumni are doing and enjoy being reminded of happier and more carefree days.

So let us know about yourself and, if you know about another Monmouth alum who you feel deserves to be recognized for having made a big difference in this world either professionally or personally, please let us know so we can share his or her story with the rest of the family.

FIRST ANNUAL DANCE MARATHON BEING ORGANIZED BY STUDENTS

An 18-hour dance marathon benefiting The Elizabeth Glaser Pediatric Aids Foundation is generating all sorts of excitement on campus, and alumni are invited to help make it a big success. There are many ways you can get involved: Serve on a committee, contribute money, goods or services to help the dancers stay on their feet or, if you and your partner are feeling particularly energetic, come dance the night away. For more information, call Student Services at 732-571-3586. The marathon starts at 4PM on April 6 and ends April 7 at 10AM.

HELLO GRADUATES OF THE MOST RECENT FIVE YEARS!

The Offices of Admission and Alumni Affairs are seeking enthusiastic

young alumni to complement and expand the reach of the undergraduate admission staff in the following geographic areas:

- All New Jersey counties (except Monmouth, Middlesex and Ocean)
- Long Island
- Greater Philadelphia
- New York City
- Rockland County
- Westchester County

Duties entail:

- Representing Monmouth at high school recruitment programs
- Providing information and answering questions from prospective students
- Forwarding leads to the Admission Office

If you can volunteer just one evening and would like to be a member of the Alumni Recruitment Corps (ARC), then we want to speak with you. Other states will be considered if you live outside the NY metropolitan area.

For more information contact the Director of Alumni Affairs.

ANNUAL RECRUITMENT CALLS SCHEDULED FOR FEBRUARY

All prospective students from 6:00-8:00 PM on February 5, 6 & 7

Want to reach out to high school seniors who are considering attending Monmouth but haven't made up their minds yet? You can help during this decision making time by speaking to them or their parents about the Monmouth experience. Come to campus on one, two, or all three

evenings and be an advocate for Monmouth University. You'll enjoy it! To sign-up and for more information, contact the Office of Alumni Affairs.

TAKE ADVANTAGE OF ALUMNI BENEFITS: E-MAIL FORWARDING

Alumni! Register now for a permanent e-mail address and e-mail forwarding service. This is not an e-mail account, but because it's permanent, it's the only address that your friends and associates will ever need to know to stay in contact with you. Once you have registered for e-mail forwarding, notify friends and associates in your address book to start sending mail to you at your permanent address. Then, no matter how many times you relocate or change your Internet service provider your mail will continue coming to you uninterrupted.

When you register for this service, Monmouth University will assign you a permanent email address. It will look like this:

FirstName.LastName@alumni.monmouth.edu

When you switch jobs or email providers, and your email address changes, you only need to notify Monmouth University, which you do on the password-protected alumni Web site. On the next business day your email is forwarded to your new address and you will access your email just as you always have. Register on the alumni home page.

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HOMECOMING 2001



JOB NEWSLETTER NOW E-MAILED

Alumni subscribers to the Placement Job Newsletter (PJN) recently were notified of a change in delivery method. Starting last month, subscribers began to receive the newsletter in e-mail. It is being sent as an attachment

in MS Word format.

William Hill, assistant dean of placement and student employment, says there are certain advantages to the e-mail method. Not only is it faster and more reliable, it is free, even for extended subscriptions.

To be placed on the e-mailing list, e-mail your name, daytime phone number, major

The University has learned about more members of the extended Monmouth community who perished in the September 11th attacks. We are saddened to report the following:

Alfred J. Braca, father of Deanna (Braca) Wirth '97
Michael Jacobs, father of Jennifer Brady '02
Jason Cayne, husband of Gina Schulsinger Cayne '93
Louis J. Modafferi, father of Christine Modafferi '05
Justin J. Molisani, Jr., husband of Jodi Skribner Molisani '84

Please contact the Office of Alumni Affairs if you know of others who died as a result of the attacks.

CLASS OF 1965

DR. R. GREGORY QUIRK was selected by the New Jersey Association of School Business Officials to receive this year's Meritorious Service Award. He is the assistant superintendent for business for the Old Bridge School district. He lives in Middletown with his wife, Ellen. The couple has three sons, Peter, Michael, and Matthew.

CLASS OF 1966

COLONEL JACK D. HOWELL received the A. Scott Crossfield award for aviator of the year. He also received the Crown Circle Award and was subsequently inducted by The National Congress on Aviation and Space Education into the Crown Circle for "evidence of extraordinary accomplishment in a leadership role in Aerospace Education." He lives in Palm Coast, FL.

ANTHONY J. SCHIAVO died November 28, 2001. He resided in West Long Branch and was the proprietor of Peddler Bicycle Shop located in Long Branch. Prior to that, he was a teacher for Monmouth Beach Elementary and Asbury Park Middle School. His wife, Dr. Susan Young, a faculty member in the School

of Education, three sons, Michael, Erin, and Lorin, survive him.

CLASS OF 1970

ROBERT B. SIEGEL is the president of Family Hearing Centers. He is married to Helen and has two daughters, Jessica, 18, and Stephanie, 15. The family lives in Marlton.

CLASS OF 1974

DR. ROBERT H. LINDERS was inducted into the Gettysburg College Athletic Hall of Honor. His 800-meter record of 1:50.8, set at Villanova Stadium in 1964, has been unsurpassed in 37 years. In June of '64 he represented the United States in a dual track meet against Great Britain in London, England. Bob also spoke recently to 80 businessmen at a retreat for alumni of Manhattan College. He is presently senior pastor of St. Paul Lutheran Church in Doylestown, PA where he resides.

LISA MacCARTNEY was named a Paul Harris Fellow by the Madison (CT) Rotary Club of Rotary International. Lisa is a partner in East Wharf Architects, Inc., an architectural and urban design firm located in Madison, CT where she lives.

CLASS OF 1981

NOEL L. HILLMAN was named the Principal Deputy Chief of the Criminal Division's Public Integrity Section in Washington, DC by Michael Chertoff, Assistant Attorney General, Criminal Division, United States Department of Justice effective September 24, 2001. The Public Integrity Section oversees the United States Department of Justice's responsibilities with respect to the prosecution of criminal abuses of the public trust by government officials, such as extortion, bribery, and criminal conflicts of interest, and supervises the Department's nationwide response to election crimes, such as ballot fraud and campaign-financing offenses. Noel was most recently a Deputy Chief of the Criminal Division of the United States Attorney's Office for the District of New Jersey in Newark, New Jersey.

CLASS OF 1985

JASPERDEAN W. CLEGG died October 27, 2001. She resided in Kittery Point, ME and was in sales with Le Creuset. She is survived by her parents, Lisa and Lee Clegg, her brother, Campbell A., and her sister, Kimberly Clegg Beecher.

JEFF FERDINAND was awarded the prestigious Professional Sales Association Award by Lincoln-Mercury for being the number one sales person in the New York Region, which encompasses over 100 deals and over 1000 sales consultants. He works for Irwin Lincoln-Mercury located in Freehold.

CLASS OF 1986

JILL MUNDY COSSABOOM is an assistant controller for Realty Income. She lives in Temecula, CA.

CLASS OF 1987

DR. JANET MAHONEY, Monmouth University School of Nursing and Health Studies, has been awarded tenure and promoted to Associate Professor. She also was the keynote speaker at a luncheon sponsored by Community Medical Center in Toms River to recognize excellence in Nursing.

PATRICIA RUFFLEY-NORWAY is a vice president director of media for Active International located in Pearl River, NY. She married JAY NORWAY '87 in September 1993 and lives in East Brunswick.

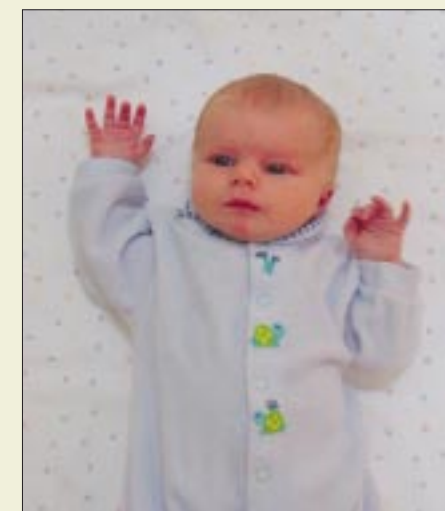
CLASS OF 1988

EDWARD R. ASLANIAN and his wife, Donna, announce the birth of their third child, Cameron Edward born November 2, 2001. Cameron joins sisters Cayleigh, 5, and Kensie 3. The family lives in Montville.



JUDITH (D'Amico) FORDHAM is an account manager in sales for Anixter Inc. She has two children, Heather, 4, and Matthew, 7. She lives in Howell.

CLASS OF 1989



KAREN (Reagan) MUNIS along with her husband, Robert, announce the birth of their first child, Sean Liam Munis, born October 17, 2001. Karen and Robert work for Cendant Mortgage. The family lives in Mt. Laurel.

KATHLEEN (KRAUSS) and MICHAEL '91 VANDERGOOT have bought a new home in Howell, just in time for baby Michael Robert born September 12, 2001. He joins big sister Charlotte, 6. Mike is a former member of the Alumni Association Board of Directors and works with The Mack Company in Ft. Lee.

CLASS OF 1990

SCOTT JONES is a computer consultant for Hilltown Systems. He has a one-year-old daughter, Laura Elena, and lives in Flanders.

DEBBIE MAJER is vice president for Cambridge Industries. She lives in Burlington Township.

MICHAEL J. REYNOLDS is vice-president of First National Bank. He lives in Waldwick.



ANNA SMALL, along with her husband Walter, have started a construction company that does residential and commercial work called American Building Concepts Inc. The couple has a three-year-old daughter, Megan.

CLASS OF 1991

MISSE P. SURDEZ is a Human Relations Manager for Johnson & Johnson. She is married to LANCE SURDEZ '90 and they have one child, Quinn, 2. The family lives in Neptune.

CLASS OF 1992

RICHARD DEAN has been promoted to manager in the Auditing and Consultants Department of the Amper, Politziner & Mattia certified public accountants and consultants firm. Richard is also a member of the Manufacturing and Wholesale Distribution Group. He lives in Middletown.

DAWN KENNEDY is a network/software engineer for AT&T Labs. She has two children, Monica, 12, and Shaughn, 3.

CARMEN F. STANGOTA married Sarah Cridge on November 10, 2001. Carmen is an account manager for Verizon Wireless out of Morristown. Sarah is an occupational therapist at Princeton Medical Center. The couple resides in Bridgewater.

CLASS OF 1993

RACHEL SCHRAGER-WEINER along with her husband, Mark, announce the birth of their first daughter, Brianna Hope, born October 17, 2001. The family lives in East Brunswick.

CLASS OF 1994

DOUG PELLEGRINO is a regional I.T. Field Specialist for Air Liquide America Corporation. He is married to Marie and they live in Limerick, PA.

JENNIFER VanNORTWICK-HUDAK along with her husband, Ed, announce the birth of their daughter Elisabeth Marya born July 28, 2001. She joins their 2-year-old son Edward Stephen III. The family lives in Manchester.

VINCENT VALENZUELA married Colleen McDevitt on June 16, 2001. The wedding was held at Stone Harbor Golf Club. Vincent is director of admissions, grades 7-12, at the Rutgers Preparatory School in Somerset. Colleen is a clinical scientist with Merck & Co. The couple lives in Blue Bell, PA.



HEATHER VITALE along with her husband Michael Beaver announce the birth of their son Wyatt James Vitale-Beaver born November 9, 2001. The family lives in Bridgeville, DE.

STACY WASKIEWICZ is an account specialist for Merrill Lynch Managed Asset Group located in Jersey City. She lives in Bergenfield.

CLASS OF 1996

TALIN DEMIRJIAN married Joseph Nole, Jr. on April 21, 2001. Talin is a senior auditor with United Government Services in Valhalla, NY. The couple lives in Clifton.

CLASS OF 1997

JENNIFER LOW married TIM CANAVAN on April 28, 2001. The couple is expecting their first child in March. The couple lives in Tinton Falls.

BARBARA PEPE '01 was elected to the Board of Trustees for Advocates of New Jersey History. She is a Historian and resides in Allentown.

CLASS OF 1998

JENNIFER ADAMS married Daryl Gruet on August 3, 2001. The wedding took place at St. Matthias Church in Somerset. Monmouth University Alumni in attendance included: KARIN GROSSMANN '98, maid of honor, and LORI ANNUCCI '98, bridesmaid. Jennifer is currently teaching 1st grade at Pine Grove Manor School in Franklin Township.



JEANNE COURTRIGHT announces the birth of her daughter, Mackenzie Ann, born

October 9, 2001. Jeanne is a teacher for the North Arlington School District. She lives in North Arlington.

FRANCIS HERNANDEZ is an executive of public relations for Alan Taylor Communications. He got married on October 7, 2000 and lives in Red Bank.

DENISE SAN FILIPPO has a new job with NBC-TV. She lives in Montville.



CHRISTINA SOUBASIS is a licensed social worker for Catholic Charities. She was married on April 28, 2001 and honeymooned with her husband in Hawaii for two weeks. The couple lives in Freehold.

BRIAN ZAWID graduated with a MSW from Florida State University in 1999. He is a school social worker for Pleasantville Charter School and lives in Margate.

CLASS OF 1999



TARA J. KACZOR along with her husband, Jason, announces the birth of their son Andrew Ethan born February 11, 2001.

LAUREN VICIDOMINI is a property manager for E.W. Murray Associates, Inc. located in Howell.

CLASS OF 2000

JOHN N. ROSE JR. is a sales representative for Canon USA Inc. He lives in Englewood Cliffs.

DONA ROSENBAUM was promoted to director of training and development at Monmouth Medical Center.

CLASS OF 2001

AMY MARIE BROWN was married on September 29, 2001 on West End Beach.

ELIZABETH CAVERLY is a teacher for Belmar Board of Education. She lives in Belmar.

LEA FARGANO is a teacher of the handicapped. She lives in Aberdeen.

SCOTT R. HAMILTON is a software engineer for the United States Government. He lives in Bradley Beach.

ALEEN HIMOWITZ works for the Goddard School. She lives in East Brunswick.

KIM KERNAN is a mother of two girls. She has been happily married for 6 years and does private behavior therapy. She lives in Belford.

GEORGE LEVINS is an operations manager for the Wiz. He lives in Edison.

FEDERICO LUCAS is a residential counselor for Easter Seals of New Jersey. He lives in River Vale.

LINDA MORRISON is a counselor for Inner Light Counseling and Holistic Center.

LISA M. ORCHANIAN is an accountant with PricewaterhouseCoopers. She lives in Leonardo.

ROBERT PIERRO is a financial broker for Berger Financial Group, LLC. He lives in Colts Neck.

KAREN PLEVA is a director of nursing quality and standards for Monmouth Medical Center.

JESS SALVESEN lives in New York City and goes to New York University School of Social Work.

RACHEL J. SMITH is a graphic artist for International Flavors and Fragrances. She lives in Eatontown.

KATHRYN A. THOMPSON is a Social Worker for the Center for Behavioral Health. She lives in Toms River.

KIRK P. TUCKER is a registered nurse for the Riverview Medical Center. He lives in Neptune.

KELLY C. UMBACH is a high school teacher for Ocean Township Public Schools. She lives in Interlaken.

MARIE UZZO is a high school art teacher for the Wayne Board of Education. She is also the varsity lacrosse coach and field hockey coach. She lives in Pelham, NY.

JOSEPH VACCHIANO is a drug and alcohol counselor for the Discovery Institute. He lives in Wanamassa.

ROBIN M. VALLOCHI is an assistant scientist for Schering-Plough Pharmaceuticals. She lives in Barnegat.

IN MEMORIAM

JASPERDEAN W. CLEGG '85
ANTHONY J. SCHIAVO '66

MONMOUTH ALUMNUS BRAVES THE WILD AS A CONTESTANT ON THE REALITY SERIES, *SURVIVOR AFRICA*

Stranded in Kenya's Shaba National Reserve, Kim L. Johnson '66 of Oyster Bay, New York, is one of 16 Americans who were chosen to survive the elements of the punishing environment as a contestant on the CBS primetime series *Survivor Africa*. Forced to endure malaria-bearing insects and dangerous predators, she and the others must band together to build shelter, find food, and compete in various competitions. Winners of these challenges are rewarded with supplies that make life in Africa a bit more bearable.

The contestants' objectives are to outwit, outlast and outplay each other, eliminating one survivor every three days. The ultimate survivor wins \$1 million. Johnson is a member of the Boran Tribe, with the opposing tribe being named the Samburu Tribe.

Johnson received a Bachelor of Science degree in Elementary Education. After graduation she went on to become an elementary teacher. She is lifetime member of Pi Beta Pi Sorority, the U.S. Tennis Association, and the U.S. Platform Tennis Association. Now retired, she has since worked as the league/tournament coordinator for an indoor tennis club and was the owner of a sportswear-clothing boutique.

Born in Cleveland, Ohio, Johnson grew up in Annapolis, Maryland and has lived in New York for the past 20 years. She is fluent in sign language and has volunteered her services over the years for the blind and deaf. Johnson is married and has three children and two grandchildren.

The Monmouth University Scholarship Ball Committee
invites you to the

2002 Rose Ball Kick-off Party

Celebrating Valentine's Day

Friday, February 8 at 7:30 PM at Woodrow Wilson Hall \$75 per person

Entertainment by the Party Dolls

Cocktails and hors d'oeuvres generously provided by local restaurants

Silent Auction/ 50/50 Cash Raffle/ Valet Parking

Proceeds benefit the Monmouth University Scholarship Fund

"We really wanted to honor our son ..."

Bruce S. Compton '70 was "unique, a brilliant student" who may have wanted a career in politics, but his aspirations were cut short by his untimely death. Now, thanks to the generosity of his parents, Ruby, who majored in education at Monmouth when her children were small, and J. Crawford Compton, Jr., The Bruce Scott Compton Scholarship Fund will benefit an endless stream of Monmouth University students.

The Comptons' decision to establish a charitable remainder trust to enhance the benefits of a scholarship that they established in 1994 following their son's death was prompted by a suggestion from their other son, Brian.

"We hoped that we would provide an education for students who might not be able to afford one on their own," said Mrs. Compton. "It's so difficult when children have a desire to go (to college) and can't find the money. Education is one of the most important things in life. This scholarship will benefit the recipients throughout their lifetime. We were happy to share our resources to make that happen. It was an easy decision."



For more information about charitable remainder trusts or to request a brochure, contact:

Georgina West

Monmouth University Planned Giving Officer

732-571-3503

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The Monmouth University Alumni Association

cordially invites you to a

Wine Tasting Party

Saturday, March 2, 2002

6 pm — 8 pm

\$25 per person

Reservations are Limited

For more information:

(732) 571-3489 or (800) 531-ALUM

alumni@monmouth.edu