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Chocolate flavored oatmeal!



Yes, we know. If you're a kid, you just said "Wow!" If you're a mama, you said "What!"

Now hold on a minute, mama. Wouldn't you give your kids a nice, steaming, tummy-warming cup of hot chocolate for breakfast? And how about a good hot, nutritious bowl of Quaker Oats?

Well, all we've done is put these two good ideas together. The great taste of hot chocolate. And the important protein nourishment

of Quaker Oats.

Did you know, mama, that oats are one of the most protein-rich, nutritious grains that grow on God's green earth? And that they've got natural (not artificially added) vitamins and minerals?

So that's what Quaker Chocolate Flavored Oatmeal is. A good, wholesome breakfast food.

Even though it's instant (you just add boiling water to the bowl).

Even though the kids are wild about the taste.

Wow! is right, mama.



"Nothing is better for thee than me!"

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