

# color your kraut!

Cousin Nina simply adores dyed-to-match Silver Floss. "I've always been wild about Silver Floss," she says. "But I rarely served it to guests. Superb flavor, hardly enough calories to bother counting, but no—absolutely no—eye appeal. Now I dye it. Pink to match my chiffon. Teal blue for that scrumptious little shift. Darling, Silver Floss is more than good. It's gorgeous!"

Aunt Sam strongly recommends patriotic Silver Floss. "I used to make my own kraut in a crock," says Samantha. "A layer of cabbage, a sprinkle of salt. Then in 1907, Silver Floss came along. With old-fashioned crock kraut flavor in a ready-to-open can. It contains vitamins B<sub>1</sub>, B<sub>6</sub>, and C. And minerals (more calcium and phosphorus than a tomato). But no color. Now I dye Silver Floss.

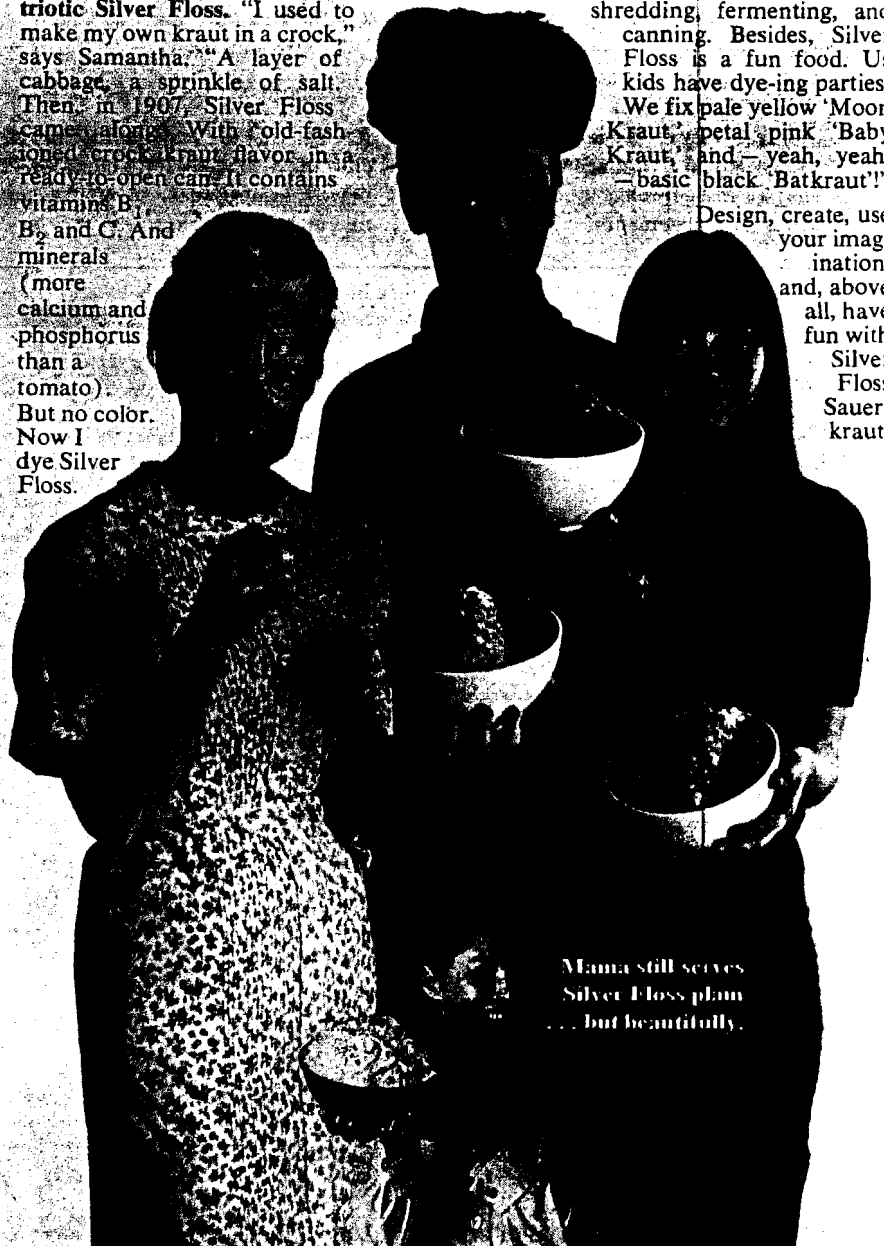
Red for Christmas. Green for St. Paddy's day. Haven't had so much fun since Lindy took me barnstorming in 'The Spirit of St. Louis!'"

Sister Allison digs Silver Floss rainbow kraut. "When I was a little kid, kraut really turned me off. Not now. I eat it cold on hot dogs, hot on cold dogs. Silver Floss crunches. Because Silver Floss comes from the hardiest cabbages. That hold their crunch through

shredding, fermenting, and canning. Besides, Silver Floss is a fun food. Us kids have dye-ing parties.

We fix pale yellow 'Moon Kraut', petal pink 'Baby Kraut', and—yeah, yeah, —basic black 'Batkraut!'"

Design, create, use your imagination. and, above all, have fun with Silver Floss Sauerkraut.



Mama still serves Silver Floss plain... but beautifully.



How to be a coloring cook: Buy pure liquid vegetable dyes. A few drops for pastels. Half a bottle for solids.

Discover 34 exciting new ways to cook with kraut. Send today for our FREE 24-page Recipe Booklet.

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