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NA C-C-C-COLD MORNING, MAMA, A KID NF DS A LITTLE STOVE IN HIS TUMMY.

a≊, Ma**ma**.

> whof Quaker Oats? Winth, Maina.

Like sunshine, smiles, and warm underwear. Like a little stove.

Quaker Oats warms up a kid. Fires him up. Keeps him running and warm.

Not with secret ingredients or added anythings.

Quaker Oats simply has lots of natural fuels. There are fast-release nourishers that get up the steam, and good slowrelease protein that keeps it up,

And Quaker Oats has a hearty, nutty, toasty taste that fills every bowl.

Which brings us to you, Mama.

Can't you use a little stove in your tummy? Only 2 colories more per serving than those cold corntlakes of yours.

The thought alone should keep you warmmmmm.