

The "makin's" for swell MACARONI-AND-CHEESE that cooks in 7 minutes

A real point-saving
main dish for four folks



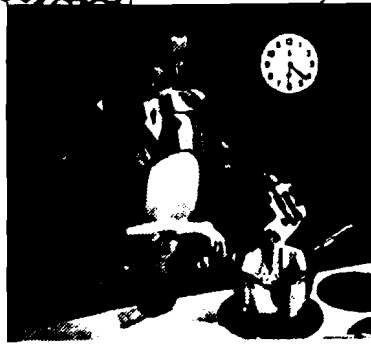
BOTH
ingredients
in one box

It's fluffy-light macaroni...with cheese flavor through and through! Macaroni-and-cheese as delicious as any you ever baked! And this kind you cook in just seven minutes by the clock!

Housewives, think what a help Kraft Dinner can be on days when you've been doing volunteer work all afternoon! War workers...think what bliss to have a main dish you can make in a hurry when you come home from the job! Think what a help it is to have Kraft Dinner right on the pantry shelf...ready for any mealtime emergency. It saves you time. It saves you points. It's thrifty, too! Ask your dealer tomorrow for a box of Kraft Dinner...which gives you both ingredients for quick-made macaroni-and-cheese.



For just seven minutes by the clock, boil Kraft Dinner's special macaroni in salted water. Drain well and mix that tender macaroni mix with table-spoon butter or margarine and a cup of milk.



Then, with the golden Kraft Grated that comes in every Kraft Dinner box, sprinkle in the rich cheese flavor. Mix lightly with a fork...and presto! the main dish is ready. Light macaroni with these goodness through and through.



For a "company dish"...press hot Kraft Dinner into a ring mold. Unmold on a chop plate and serve with creamed, left-over chicken, meat, vegetables or sea food.

Ask your food store for **KRAFT DINNER**