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WKC



Babies no longer . . . yet they face **GRAVE DANGERS!**

Every child from one to six needs a special care

If you have a little boy or girl between the ages of one and six, this message is for you. Never again in all their childhood will those children face dangers that confront them now.

Government records show the years from one to six to be *twice as dangerous* as the later years, prove that youngsters weaken under the strain of learning things you have forgotten were ever difficult.

If your children are pale, nervous, listless or come in too tired from play; if little arms and legs have grown

thin—take warning! You must build up their strength, their weight.

Give them Cream of Wheat, the cereal doctors have specially recommended for 36 years.

Cream of Wheat carries an abundance of energy in such simple, pure form that it digests with remarkable ease and speed. Thus it keeps a child from growing over-tired, saves his strength, helps him grow and put on natural weight.

It is the children's own cereal . . . pure nutritious food, every particle of it. Even the package is specially designed—triple-sealed to guard the purity of the contents.

Give your youngsters the help they

must have through the first six years. You'll be doing a lot every time you give them Cream of Wheat.

The Cream of Wheat Corporation, Minneapolis, In Canada, The Cream of Wheat Corporation, Winnipeg.

Free—a wonderful child's game

All children love to play. Let them play with a game of their own. Cream of Wheat has a special game of their own. All the children love to play it. It is a game of chance and skill. The game is a game of chance and skill. The game is a game of chance and skill. The game is a game of chance and skill.

Mail the coupon to the Cream of Wheat Corporation, Minneapolis, Minnesota.

Child's name

Address



The positive family meal! But you see, it little more than a help a cost.

WOMEN'S HEALTH COMPANY, INC. 111