



Dotty Dimple, sweet and simple  
What has made her so?  
*Campbell's Soup* each day to eat  
This has made her plump and sweet,  
And then the dimples grow

## Only the best goes into Campbell's Soups

Whole quarters of prime fresh meats are used for the foundation stock. We use sweet fresh delicate vegetables only. And they are put up the same day they are picked. Not a particle of impurity nor adulterant ever touches Campbell's Soups.

Every can is sterilized, *after sealing*, in a germ-killing heat of 240 degrees.

That is why they are positively pure and wholesome; and why every spoonful is rich and flavorful and full of body-building strength.

Taste them once. If not satisfied the grocer gives back your money. What more could we say? Why not today?

**21 kinds**      **10c a can**

*Just add hot water, bring to a boil,  
and serve*

Try the Tomato Soup for a starter. It is the most delicious Tomato Soup you ever put into your mouth.

**Look for the  
red-and-white label**

JOSEPH CAMPBELL COMPANY Camden N J

